Email Marketing - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Email Marketing in US$ Million. The report analyzes the US market by the following Segments: Transactional Email, Acquisition Email, and Retention Email.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2013 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 156 companies including many key and niche players such as:

- AWeber Communications
- BlueVenn Group Inc.
- Bronto Software
- Constant Contact®, Inc.
- Campaign Monitor

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Robly Unveils Latest version of Email Marketing Platform
OfficeVP Introduces Automated Webinar Tools 4.0
ER Interactive Introduces New Email Marketing Platform
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A Free Tool for Designing Email Templates
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CakeMail Introduces WordPress Compatible Plugin
NewsCred Introduces Content Marketing Cloud
Kenscio Introduces RTPersonalisation
NextAdvisor.com Launches New Category for Email Marketing Reviews
Thomas Industrial Network Introduces Email Marketing Service
RunSignUp Partners with iContact to Unveil Race Free Email Marketing Service
StrongView Introduces Message Studio® 7.0
StrongView Unveils New Version of its Message Studio Platform
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Listrak Introduces Listrak 5.0 Email Marketing Platform
Kitsy Lane Launches Software Platform for Social Marketing and Email Marketing
Zeta Interactive Introduces Zeta Mail 6 Email Platform

6. RECENT INDUSTRY ACTIVITY
IBM Completes Silverpop Acquisition
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LendingTree Chooses StrongView Email Platform
Oracle Acquires Responsys
Apsis Buys Off ProspectEye
VerticalResponse Announces Integration with Cazoomi and SyncApps®
Emma Partners with SurveyMonkey
Capella Selects 2Direct for Email Marketing and eCRM Services
VerticalResponse Integrates with Digioh
Intershop Partners with euro.message
Emma Reports Total Salesforce Integration
Hammacher Schlemmer Chooses StrongView Email Marketing Solution
Marriott Renews Email Marketing Contract Services with Epsilon
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Deluxe Corporations Acquires VerticalResponse  
Salesforce.com Concludes ExactTarget Acquisition  
StrongView Enters into Partnership with Velti  
Smith Micro Implements Lyris HQ Email Marketing Solution  
Silverton Casino Deploys Lyris HQ Solution  
Graham and Green Chooses Lyris HQ for Enhanced Customer Engagement and Relation Management  
Telstra Digital Chooses Lyris HQ for Marketing Automation  
LuxCloud and CakeMail Enter into Partnership to Provide Email Marketing Globally  
Jibjab Media Chooses StrongView to Design Marketing Programs  
Epsilon Inks Agreement with Regis to Provide Email Marketing Platform  
Emma Partners with Bigstock to Provide Customers with Access to Bigstock Image Library  
Reed.co.uk Deploys StrongView Solution to Optimize Business Processes  
Teradata Concludes eCircle Acquisition  
Vocus Buys Out iContact  
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BlueVenn Group Inc. (US)  
Bronto Software (US)  
Constant Contact®, Inc. (US)  
Campaign Monitor (Australia)  
eBay Enterprise (US)  
Epsilon Data Management, LLC (US)  
ExactTarget, Inc. (US)  
iContact Corporation (US)  
Implix (US)  
Lucini & Lucini Communications (Italy)  
Lyris, Inc. (US)  
MailChimp (US)  
MyEmma (US)  
Pinpointe On-Demand, Inc. (US)  
Silverpop Systems, Inc. (US)  
SimplyCast.com (Canada)  
StreamSend (US)  
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IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 156 (including Divisions/Subsidiaries 158)
The United States (95)
Canada (7)
Japan (1)
Europe (36)
France (1)
Germany (4)
The United Kingdom (22)
Spain (1)
Rest of Europe (8)
Asia-Pacific (Excluding Japan) (17) Middle East (2)

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Taylors Lane,
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| Bank Address        | Ulster Bank,
                      | 27-35 Main Street, Blackrock, Co. Dublin,   |
                      | Ireland.                                    |

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

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