Email Marketing - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Email Marketing in US$ Million. The report analyzes the US market by the following Segments: Transactional Email, Acquisition Email, and Retention Email.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2013 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 156 companies including many key and niche players such as:

- AWeber Communications
- BlueVenn Group Inc.
- Bronto Software
- Constant Contact®, Inc.
- Campaign Monitor

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
   Study Reliability and Reporting Limitations
   Disclaimers
   Data Interpretation & Reporting Level
   Quantitative Techniques & Analytics
   Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. GLOBAL INDUSTRY OVERVIEW
   A Prelude
   Market Dynamics
   Email Marketing Budgets Expand Post Financial Crisis
   Email Marketing Makes a Comeback during Recession
   Outlook
   Factors Influencing Industry Prospects
   Cost Advantage and Campaign Tracking
   Data Integration
   Ad-Supported Newsletter Spending
   Improvements in IM and Email Technology
   Customer Relationship Management
   Integrated Campaigns
   Newsletter
   Internet Direct Mail
   Competitive Environment
   Table 1: World Email Marketing Market (2014)
   Percentage Breakdown of Market Shares by Leading Players (includes corresponding Graph/Chart)

2. MARKET DRIVERS, TRENDS & ISSUES
   Key Factors Driving Growth
   Proliferation of Internet Economy: A Fundamental Growth Driver
   Converged Communication Services Soar in Popularity
   Table 2: World Market for Internet Users (2013)
   Percentage Share Breakdown of Number of Internet Users for Select Countries (includes corresponding Graph/Chart)
   Table 3: World Market for Internet Users (2013)
   Percentage of Households with Internet Access by Region (includes corresponding Graph/Chart)
Table 4: World Internet Searches Landscape (2014)
Average Internet Searches per Internet User for Select Countries (includes corresponding Graph/Chart)
Surging Internet Penetration Bodes Well for Email Marketing
Table 5: Global Internet Penetration Rates in Percentage by Region (2014) (includes corresponding Graph/Chart)
Changing Consumer Mobile Usage Habits Propel Adaptation in Email Marketing Strategies
Table 6: World Mobile Subscriptions Market (2013)
Percentage Share Breakdown of Total Subscription by Region (includes corresponding Graph/Chart)
Table 7: Global Mobile Penetration Rates in Percentage by Geographic Region (2013) (includes corresponding Graph/Chart)
Table 8: World Mobile Email Users Market (2013-2017): Total Users in Millions (includes corresponding Graph/Chart)
Smartphones Find Favor with Young Generation
Table 9: Global Smartphone Penetration Rates (as a Percentage of Mobile Phone Users) for Select Countries (2013) (includes corresponding Graph/Chart)
Table 10: Global Mobile Broadband Penetration Rates in Percentage by Geographic Region (2013) (includes corresponding Graph/Chart)
Table 11: World Mobile Broadband Subscriptions Market (2013)
Total Subscription in Millions by Developed and Developing Countries (includes corresponding Graph/Chart)
Changing Design & Marketing Strategies during Holiday Season
Discounts & Rebates to Reinforce Customer-Brand Relationship
Table 12: Customer Preferences for Mobile Email Message Content by Type (In %)
Opportunity Indicator (includes corresponding Graph/Chart)
Creative & Responsive Design in Vogue
Content Gains Prominence
Table 13: World Email Marketing Scenario (2014)
Percentage Share Breakdown of Emails with Mobile Landing Page by Responsive Design (includes corresponding Graph/Chart)
Android Remains Key Focus Area in Mobile Email Marketing
Table 14: World Email Marketing Market (2014)
Percentage Breakdown of Email Client Usage for Opening Email (includes corresponding Graph/Chart)
Soaring Popularity of E-commerce and M-commerce Mediums to Drive Growth for Email Marketing
Prolific Growth in M-Commerce Reinforces Business Case for Promotional Email Marketing
Table 15: Global Smartphones Market (2013 & 2018): Sales in Million Units by Geographic Region/Country (includes corresponding Graph/Chart)
Table 16: World Mobile Phones Market (2010-2015): Percentages Breakdown of Shipments by Feature Phones and Smartphones (includes corresponding Graph/Chart)
Rise of Permission Based Opt-in Email Marketing Programs Encourage Consumer Confidence
Developing Strong Email Database for Marketing Remains Key to Success
Measuring Email Delivery Equally Important
Emails Emerge as a Cornerstone of Customer Retention and Acquisition Strategy
Tailored Marketing Emails for Smarter Customer Engagement
Behavioral Targeting
An Out-of-Box Service
Shift towards Relevant Messaging
Increasing Move towards Adoption of Automation
Growing Frequency of Email Marketing
Social Media Interactions
An Unstructured Wealth of Information
Marketing Budgets Moving Online
Group Commerce
A New Trend in Email Marketing
Growing Usage of Integrated Marketing Programs
Focus on List Hygiene Factors
Top Mobile Internet Activity of Customers in Select Regions
BRIC (Brazil, Russia, India and China), United States, and Europe
Video Email Marketing Riding the Popularity Wave
Other Trends
Market Restraints
Lack of Familiarity with Email Marketing
Inadequate Technical Expertise
Problems Faced by Service Providers in Monetizing Media Campaigns
Email Bombardment
A Dangerous Path for Marketers
Limited Budgets
Critical Elements of Email Marketing
Marketers yet to Leverage Email Marketing to the Fullest
More to Email Marketing than Just Sales Increase

3. EMAIL MARKETING AND BRAND LOYALTY
Email Marketing Helping to Generate Brand Loyalty
Email Marketing
Keeping Customers Informed
Social Media and Email Marketing
A Potent Combination

4. SERVICE OVERVIEW
Definition
Features
Forms
Direct Email
Retention Email
Third Party Advertising
Types
Conquest emails
Conversion emails
Loyalty emails
Opt-In Email Advertising
Viral Marketing
Advantages
Reach:
Cost Effectiveness:
Speed:
Versatility:
High-Response Rate:
Immediacy:
Segmentation and Targeting:
Completely Trackable:
Profit-Making Potential:
Relation Management:
Environment Friendly:
Targeted:
Disadvantages
What is Spam?
Solutions for Combating Spam
Direct Email
Technological Options
Self-Regulation
Legislation
Email Marketing Software
Features
Advantages
Email Marketing Campaign: Requisites
Planning
Determination of Objectives and Addressing Expectations
Data Preparation and Target Audience
Measuring and Managing Data
Ascertaining Effectiveness of Email Marketing
Email Testing Parameters
‘From’ Field
Subject Line
Layout
Copy Length
Time, Frequency and Day Testing
Testing Processes
A/B split test
Email Marketing Metrics
Open Rates
Average Opens per Opener
Opens per Opener
Unique Open Rate
Click Rates
Average Total Click-through Rates
Delivery Rate
Measured Open Rate
Click-to-Open Rate
Click-through Rate or Average Clicks per Clicker
Bounce Rate
Spam Complaint Rate
Unsubscribe Rate

5. SERVICE INTRODUCTIONS/INNOVATIONS
CakeMail Introduces Mobile app for Tracking and Managing Email Marketing Campaigns
J2 Global Introduces Latest Version of Campaigner® Email Marketing Software Solution
Movable Ink Introduces agileEMAIL Platform
VerticalResponse® Launches VerticalResponse Marketing Platform
Arma Communications Launches Arma Touch Email Marketing Platform
Emma Introduces Metric Analytics iOS app for Tracking Campaign Performance
PossibleNOW Introduces MyPreferences® Cloud Based Campaign Product
Lyris Introduces New Range of Applications for Digital Marketing
Robly Unveils Latest version of Email Marketing Platform
OfficeVP Introduces Automated Webinar Tools
ER Interactive Introduces New Email Marketing Platform
VerticalResponse Introduces Message Studio 8.0
VerticalResponse Introduces InstaEmail
A Free Tool for Designing Email Templates
SendGrid Introduces Email Marketing Service to Challenge Constant Contact and MailChimp
SmartFile Introduces SmartFile Attach on ExactTarget’s HubExchange
CrowdHound Media Introduces Email Marketing Service
CakeMail Introduces CakeMail4 Email Marketing Platform
VerticalResponse Introduces Set of Free Internet Marketing Tools for Small Business Establishments
CakeMail Introduces WordPress Compatible Plugin
NewsCred Introduces Content Marketing Cloud
Kenscio Introduces RTPersonalisation
NextAdvisor.com Launches New Category for Email Marketing Reviews
Thomas Industrial Network Introduces Email Marketing Service
RunSignUp Partners with iContact to Unveil Race Free Email Marketing Service
VerticalResponse Introduces Message Studio® 7.0
VerticalResponse Unveils New Version of its Message Studio Platform
Message Studio® 7.1
Listrak Introduces Listrak 5.0 Email Marketing Platform
Kitsy Lane Launches Software Platform for Social Marketing and Email Marketing
Zeta Interactive Introduces Zeta Mail 6 Email Platform

6. RECENT INDUSTRY ACTIVITY
IBM Completes Silverpop Acquisition
Emma Integrates With Shopify
LendingTree Chooses StrongView Email Platform
Oracle Acquires Responsys
Apsis Buys Off ProspectEye
VerticalResponse Announces Integration with Cazoomi and SyncApps®
Emma Partners with SurveyMonkey
Capella Selects ZDirect for Email Marketing and eCRM Services
VerticalResponse Integrates with Digioh
Intershop Partners with euro.message
Emma Reports Total Salesforce Integration
Hammacher Schlemmer Chooses StrongView Email Marketing Solution
Marriott Renews Email Marketing Contract Services with Epsilon
BlueVenn Acquires SmartFOCUS Group
Deluxe Corporations Acquires VerticalResponse
Salesforce.com Concludes ExactTarget Acquisition
StrongView Enters into Partnership with Velti
Smith Micro Implements Lyris HQ Email Marketing Solution
Silverton Casino Deploys Lyris HQ Solution
Graham and Green Chooses Lyris HQ for Enhanced Customer Engagement and Relation Management
Telstra Digital Chooses Lyris HQ for Marketing Automation
LuxCloud and CakeMail Enter into Partnership to Provide Email Marketing Globally
JibJab Media Chooses StrongView to Design Marketing Programs
Epsilon Inks Agreement with Regis to Provide Email Marketing Platform
Emma Partners with Bigstock to Provide Customers with Access to Bigstock Image Library
Reed.co.uk Deploys StrongView Solution to Optimize Business Processes
Teradata Concludes eCircle Acquisition
Vocus Buys Out iContact
Experian Buys Altovision from Ngi group

7. FOCUS ON SELECT GLOBAL PLAYERS
AWeber Communications (US)
BlueVenn Group Inc. (US)
Bronto Software (US)
Constant Contact®, Inc. (US)
Campaign Monitor (Australia)
eBay Enterprise (US)
Epsilon Data Management, LLC (US)
ExactTarget, Inc. (US)
iContact Corporation (US)
Implix (US)
Lucini&Lucini Communications (Italy)
Lyris, Inc. (US)
MailChimp (US)
MyEmma (US)
Pinpointe On-Demand, Inc. (US)
Silverpop Systems, Inc. (US)
SimplyCast.com (Canada)
StreamSend (US)
StrongView Systems, Inc. (US)
Teradata Corporation (US)
Topica, Inc. (US)
VerticalResponse, Inc. (US)

8. GLOBAL MARKET PERSPECTIVE
Table 17: World Recent Past, Current & Future Analysis for Email Marketing by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 18: World Historic Review for Email Marketing by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 19: World 15-Year Perspective for Email Marketing by Geographic Region
Percentage Breakdown of Dollar Spend for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2006, 2014 and 2020 (includes corresponding Graph/Chart)

III. MARKET
1. THE UNITED STATES
A. Market Analysis
Email to Remain Strong Marketing Channel
Email Marketing Spend
Growth Oriented
Ad Spending on Online Social Network Services to Expand
B2C Segment to Account for Larger Share of Spend
Services and Integration to Drive Growth
Nontraditional Providers to Capture Higher Portion of Email Budget
Emerging Trends in Email Marketing Volumes
Cost per Revenue
A New Metric in Digital Marketing
Email Marketing Registers High Adoption Rate amidst Recession
US Online Advertising
Taking a Breather from Economic Downturn
CAN-SPAM Compliance
US CAN-SPAM Act Commercial Email Sender Requirements
Leveraging Overseas Opportunities
Internet Audience
Table 20: Internet Users in the United States (2010 & 2013) (includes corresponding Graph/Chart)
Internet Access Devices
Table 21: Preferred Devices to Access Internet in the US (2013)
Percentage Breakdown by Primary Device Usage for Internet Access (includes corresponding Graph/Chart)
Table 22: US Email Marketing Engagement (2013): Percentage Share Breakdown of Time Spent on Reading Marketing Emails by Device Platform (includes corresponding Graph/Chart)
Digital Shoppers Responsiveness to Marketing Emails
Table 23: US Market for Email Marketing (2013)
Probability Percentage for Digital Shoppers Responsiveness to Personalized Marketing Emails (includes corresponding Graph/Chart)
Content Marketing
Market Inclining Towards Curated Content
Table 24: US Content Marketing Mix (2013)
Percentage Share Breakdown by Current vs Desired Mix for Created, Curated and Syndicated Content (includes corresponding Graph/Chart)
Strategic Corporate Developments
Service Introductions
Key Players
B. Market Analytics
Table 25: US Recent Past, Current & Future Analysis for Email Marketing Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 26: US Historic Review for Email Marketing Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 27: US Recent Past, Current & Future Analysis for Email Marketing by Segment
Transactional Email, Acquisition Email, and Retention Email Independently Analyzed with Annual Advertiser’s Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 28: US 7-Year Perspective for Email Marketing by Segment
Percentage Breakdown of Advertiser’s Spend on Transactional Email, Acquisition Email, and Retention Email for Years 2014 & 2020 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
Corporate Development
Service Introductions
SimplyCast.com
Key Canadian Player
B. Market Analytics
Table 29: Canadian Recent Past, Current & Future Analysis for Email Marketing Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 30: Canadian Historic Review for Email Marketing Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
Corporate Development
B. Market Analytics
Table 31: Japanese Recent Past, Current & Future Analysis for Email Marketing Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 32: Japanese Historic Review for Email Marketing Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
4. EUROPE
A. Market Analysis
An Overview
Regulatory Environment in Europe
European Online Market Skyrockets
How Do Marketers Benefit from Online Advertising?
Online Ad Spend Across Europe
Popularity of Email Portals
Table 33: Popular Email Portals in Europe (2013)
Percentage Share Breakdown of Leading Players by Total Audience (includes corresponding Graph/Chart)
Analytics Boost Marketing Returns
Emerging Trends in European Wireless Email
B. Market Analytics
Table 34: European Recent Past, Current & Future Analysis for Email Marketing by Geographic Region
France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 35: European Historic Review for Email Marketing by Geographic Region
France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 36: European 15-Year Perspective for Email Marketing by Geographic Region
Percentage Breakdown of Dollar Spending for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
4a. FRANCE
A. Market Analysis
Table 37: French Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 38: French Historic Review for Email Marketing Analyzed with Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
4b. GERMANY
A. Market Analysis
Table 39: German Recent Past, Current & Future Analysis for Email Marketing Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 40: German Historic Review for Email Marketing Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
4c. ITALY
A. Market Analysis
Lucini&Lucini Communications
Key Italian Player
B. Market Analytics
Table 41: Italian Recent Past, Current & Future Analysis for Email Marketing Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 42: Italian Historic Review for Email Marketing Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
4d. THE UNITED KINGDOM
A. Market Analysis
Email Marketing Witnesses High Growth
Table 43: Internet Penetration in the United Kingdom (2011-2015): Number of Internet Users in Millions (includes corresponding Graph/Chart)
Online Advertising in the UK
An Overview
Emerging Trends in UK Email Marketing Industry
Dynamic Content
Remarketing Messages
Operational Messages
Social Media & Content Marketing Landscape
Table 44: UK Content Marketing Landscape (2013): Percentage Breakdown of Content Distribution Effectiveness Level for Social Media Portals (includes corresponding Graph/Chart)
Strategic Corporate Developments
Emailcenter Uk Limited
A. Key Player
B. Market Analytics
Table 45: UK Recent Past, Current & Future Analysis for Email Marketing Annual Spend in US$ Million for
Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 46: UK Historic Review for Email Marketing Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
4e. SPAIN
Market Analysis
Table 47: Spanish Recent Past, Current & Future Analysis for Email Marketing Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 48: Spanish Historic Review for Email Marketing Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
4f. RUSSIA
A. Market Analysis
Russian Digital Landscape Overview
Internet Access & Penetration
Table 49: Device Platform for Internet Access in Russia (2013): Percentage Breakdown by Device Popularity (includes corresponding Graph/Chart)
Table 50: Internet Penetration in Russia (2011-2016): Number of Internet Users in Millions (includes corresponding Graph/Chart)
Demographics
Online Engagement
Email Marketing & Search Engine
Table 51: Internet Search Engine Market in Russia (2013): Percentage Breakdown of Proliferation of Unique Visitors by Search Engines for Google, Mail.ru, Yandex.ru and Others (includes corresponding Graph/Chart)
B. Market Analytics
Table 52: Russian Recent Past, Current & Future Analysis for Email Marketing Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 53: Russian Historic Review for Email Marketing Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
4g. REST OF EUROPE
A. Market Analysis
Strategic Corporate Developments
B. Market Analytics
Table 54: Rest of Europe Recent Past, Current & Future Analysis for Email Marketing Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 55: Rest of Europe Historic Review for Email Marketing Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
5. ASIA-PACIFIC
A. Market Analysis
Enterprise Mobility Drives the Mobile Email Market
Internet Penetration
Table 56: Internet Penetration in Asia-Pacific (2013) Penetration Rate by Select Countries (includes corresponding Graph/Chart)
Online Engagement
Table 57: Asia-Pacific Online Engagement Scenario (2013) Weekly Average Man-hours Spent Online by Select Countries (includes corresponding Graph/Chart)
Underutilized Potential for Email Marketing
Existence of Multiple Languages
Issue of Spam/Junk Mail
Airline Industry
The Lone Winner
Online Advertising in Asia-Pacific Mostly Resilient to Recent Recession
B. Market Analytics
Table 58: Asia-Pacific Recent Past, Current & Future Analysis for Email Marketing by Geographic Region Australia, China, India, South Korea and Rest of Asia-Pacific Markets Individually Analyzed with Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 59: Asia-Pacific Historic Review for Email Marketing by Geographic Region Australia, China, India, South Korea and Rest of Asia-Pacific Markets Individually Analyzed with Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 60: Asia-Pacific 15-Year Perspective for Email Marketing by Geographic Region
Percentage Breakdown of Dollar Spend for Australia, China, India, South Korea and Rest of Asia-Pacific Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
5a. AUSTRALIA
A. Market Analysis
Campaign Monitor
Major Australian Player

B. Market Analytics

Table 61: Australian Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 62: Australian Historic Review for Email Marketing Analyzed with Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

5b. CHINA

A. Market Analysis

An Overview

China
Home to One of the World’s Largest Internet User Population

Social Media & Content

Social Media & Ecommerce

Search Engine & Email Marketing Segmentation

Table 63: Chinese Search Engine Market (2013)

Market Share by Leading Search Engines for Baidu, Google, Yahoo! and Others (includes corresponding Graph/Chart)

Responsive Design: A Key Requirement

Email Marketing Landscape

Table 64: Mobile Device Usage in China (2013)

Popularity Index in Percentage for Mobile Activities
Banking, Email, Instant Message, Online Music, SMS/Text Messaging and Video (includes corresponding Graph/Chart)

B. Market Analytics

Table 65: Chinese Recent Past, Current & Future Analysis for Email Marketing Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 66: Chinese Historic Review for Email Marketing Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

5c. INDIA

A. Market Analysis

Email Marketing

A Nascent Concept

Current & Future Analysis

Online Audience Landscape

Table 67: Smartphone Adoption in India (2012-2016)
Number of Smartphone Users in Millions (includes corresponding Graph/Chart)

Table 68: 3G Subscription Growth in India (2012-2016)
Number of 3G Subscriptions in Millions (includes corresponding Graph/Chart)

Connectivity Type

Table 69: Internet Connectivity in India (2013)
Percentage Breakdown of Internet Connections by Device (includes corresponding Graph/Chart)

Table 70: Mobile Internet Traffic in India (2013)
Percentage Breakdown by Connection Type (includes corresponding Graph/Chart)

Internet Coverage

Geographic Distribution

Table 71: Internet Coverage in India (2013)
Percentage Breakdown of Internet User Distribution by Rural and Urban Area (includes corresponding Graph/Chart)

Online Consumer Behavior

Table 72: Online Activity on Mobile in India (2013)
Popularity (In %) of Activities
Browsing, Chat, Email, Online Games and Social Media (includes corresponding Graph/Chart)

Table 73: Online Search Market Composition in India (2013)
Percentage Share Breakdown by Leading Search Engines
Ask Network, Facebook, Google, Yahoo! Sites and Others (includes corresponding Graph/Chart)

Demographic Segmentation of Online Population

Table 74: Online Population Landscape in India (2013)
Percentage Share Breakdown of Demographics by Age Group (includes corresponding Graph/Chart)

Social Media & Digital Marketing

Table 75: Digital Marketing in India (2013-2017)
Social Media Penetration as a Percentage of Population (includes corresponding Graph/Chart)

Service Launch
B. Market Analytics
Table 76: Indian Recent Past, Current & Future Analysis for Email Marketing Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 77: Indian Historic Review for Email Marketing Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
5d. SOUTH KOREA
Market Analysis
Table 78: South Korean Recent Past, Current & Future Analysis for Email Marketing Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 79: South Korean Historic Review for Email Marketing Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
5e. REST OF ASIA-PACIFIC
Market Analysis
Table 80: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Email Marketing Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 81: Rest of Asia-Pacific Historic Review for Email Marketing Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
6. LATIN AMERICA
Market Analysis
Table 82: Latin American Recent Past, Current & Future Analysis for Email Marketing by Geographic Region Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 83: Latin American Historic Review for Email Marketing by Geographic Region Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 84: Latin American 15-Year Perspective for Email Marketing by Geographic Region Percentage Breakdown of Dollar Spend for Brazil, Mexico and Rest of Latin America Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
6a. BRAZIL
A. Market Analysis
Internet Penetration & Geographic Coverage
Internet Access Device & Responsive Design
Consumer Behavior & Email Marketing
Social Media & Email Marketing
B. Market Analytics
Table 85: Brazilian Recent Past, Current & Future Analysis for Email Marketing Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 86: Brazilian Historic Review for Email Marketing Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
6b. MEXICO
Market Analysis
Table 87: Mexican Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 88: Mexican Historic Review for Email Marketing Analyzed with Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
6c. REST OF LATIN AMERICA
Market Analysis
Table 89: Rest of Latin America Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 90: Rest of Latin America Historic Review for Email Marketing Analyzed with Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
7. REST OF WORLD
Market Analysis
Table 91: Rest of World Recent Past, Current & Future Analysis for Email Marketing Annual Spend in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 92: Rest of World Historic Review for Email Marketing Annual Spend in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 156 (including Divisions/Subsidiaries 158)
The United States (95)
Canada (7)
Japan (1)
Europe (36)
France (1)
Germany (4)
The United Kingdom (22)
Spain (1)
Rest of Europe (8)
Asia-Pacific (Excluding Japan) (17) Middle East (2)

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