Newspaper, Periodical, Book & Database Publisher Lines World Report

Description:

NEWSPAPER, PERIODICAL, BOOK & DATABASE PUBLISHER LINES WORLD REPORT


Countries covered include: Albania, Algeria, Angola, Argentina, Armenia, Aruba, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominica, Dominican Republic, Ecuador, Egypt, Eire, El Salvador, Eritrea, Estonia, Ethiopia, Finland, France, French Guiana, Gabon, Gambia, Georgia, Germany, Ghana, Greece, Guadeloupe, Guatemala, Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Hungary, Iceland, India, Indonesia, Iran, Iraq, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Lithuania, Luxembourg, Macedonia, Madagascar, Malawi, Malaysia, Malta, Martinique, Mexico, Moldova, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Netherlands Antilles, New Zealand, Nicaragua, Nigeria, Norway, Oman, Pakistan, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Reunion, Romania, Russia, Saudi Arabia, Senegal, Sierra Leone, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Suriname, Swaziland, Sweden, Switzerland, Syria, Taiwan, Tajikistan, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia, Zimbabwe.


WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

185 Products/Market covered, 2014 pages, 10049 spreadsheets, 9739 database tables, 541 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5111_L.

Contents:

NEWSPAPER, PERIODICAL, BOOK & DATABASE PUBLISHER LINES WORLD REPORT

The Market for Newspaper, Periodical, Book & Database Publisher Lines in each country by Products & Services.

This database covers NAICS code: 5111_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Newspaper, Periodical, Book & Database Publisher Lines World Report covers:


PRODUCTS & MARKETS COVERED:

Newspaper, periodical, book, & database publishers Lines
Newspapers - Print - Subscriptions & sales: General newspapers
Newspapers - Print - Subscriptions & sales: Gen newspapers- Daily
Newspapers - Print - Subs & sales: Gen newspapers- Oth than daily
Newspapers- Print - Subscriptions & sales: Specialized newspapers
Newspapers - Print - Subs & sales: Spec newspapers - Daily
Newspapers-Print - Subs & sales: Spec newspapers - Oth than daily
Newspapers - Internet - Subscriptions & sales: General newspapers
Newspapers - Internet - Subs & sales: Gen newspapers - Daily
Newspapers-Internet- Subs & sales: Gen newspapers- Oth than daily
Newspapers - Internet - Subs & sales: Specialized newspapers
Newspapers - Internet - Subs & sales: Spec newspapers - Daily
Newspapers-Internet-Subs & sales: Spec newspapers- Oth than daily
Newspapers - Other media-Subscriptions & sales: General newspapers
Newspapers - Oth media- Subs & sales: Gen newspapers - Daily
Newspapers-Oth media-Subs & sales: Gen newspapers- Oth than daily
Newspapers - Other media- Subs & sales: Specialized newspapers
Newspapers - Other media- Subs & sales: Spec newspapers - Daily
Newspapers-Oth media-Subs & sales:Spec newspapers- Oth than daily
Newspapers - Print - Sale of ad space: General newspapers
Newspapers - Print - Sale of ad space: General newspapers - Daily
Newspapers-Print-Sale of ad space: Gen newspapers- Oth than daily
Newspapers - Print - Sale of ad space: Specialized newspapers
Newspapers - Print - Sale of ad space: Spec newspapers - Daily
Newspapers-Print-Sale of ad space: Spec newspapers-Oth than daily
Newspapers - Internet - Sale of ad space: General newspapers
Newspapers- Internet - Sale of ad space: General newspapers-Daily
Newspapers-Internet-Sale-Ad space:Gen newspapers-Oth than daily
Newspapers - Internet - Sale of ad space: Specialized newspapers
Newspapers - Internet - Sale of ad space: Spec newspapers - Daily
Newspapers-Internet-Sale-Ad space:Spec newspapers- Oth than daily
Newspapers - Other media - Sale of ad space: General newspapers
Newspapers - Oth media - Sale of ad space: Gen newspapers - Daily
Newspapers-Oth media-Sale-Ad space:Gen newspapers-Oth than daily
Newspapers - Oth media - Sale of ad space: Specialized newspapers
Newspapers - Oth media - Sale of ad space: Spec newspapers - Daily
Newspapers-Oth media-Sale-Ad space:Spec newspapers- Oth than daily

Printing services for others
Distribution of flyers, inserts, samples, etc., for others
Archival services
Archival research
Archival material
Sale or licensing of rights to content
Mailing lists, rental or sale
Publishing services for others
Books - Print: Textbooks
Books - Print: Elementary & secondary school textbooks
Books - Print: Post-secondary textbooks
Books-Print: Child's books, excl color/sticker/water paint bks
Books - Print: General reference books
Books - Print: General reference books - Maps
Books - Print: General reference books - Atlases & gazetteers
Books-Print:Gen ref bks-Oth, incl dict/encyclo/thesauruses/etc
Books - Print: Professional, technical & scholarly books
Books - Print: Professional & technical books - Legal
Books - Print: Professional & technical books - Medical
Books - Print: Professional & technical books - Other
Books - Print: Scholarly books
Books - Print: Adult trade books
Books - Print - Sale of advertising space
Books - Internet: Textbooks
Books - Internet: Elementary & secondary school textbooks
Books - Internet: Post-secondary textbooks
Books-Internet:Child's bks, excl color/sticker/water paint bks
Books - Internet: General reference books
Periodicals - Internet - Sale of ad space: Gen interest periodicals
Periodicals - Internet - Sale of ad space: Arts/culture/leisure/ent pdcls
Periodicals - Internet - Sale of ad space: Home & living periodicals
Periodicals - Internet - Sale of ad space: Polit/soc/bus news pdcls
Periodicals - Internet - Sale of ad space: Oth gen interest pdcls
Periodicals - Internet - Sale of ad space: Bus (incl farm)/prof/acad pdcls
Periodicals - Internet - Sale of ad space: Other periodicals
Periodicals - Oth media - Sale of ad space: Gen interest periodicals
Periodicals - Oth media - Sale of ad space: Arts/culture/leisure/ent pdcls
Periodicals - Oth media - Sale of ad space: Home & living pdcls
Periodicals - Oth media - Sale of ad space: Polit/soc/bus news pdcls
Periodicals - Oth media - Sale of ad space: Oth gen interest pdcls
Periodicals - Oth media - Sale of ad space: Bus (incl farm)/prof/acad pdcls
Periodicals - Other media - Sale of ad space: Other periodicals
Greeting cards - Print
Cards, except greeting cards - Print
Calendars - Print
Patterns - Print
Sale of print ad space, not specified by type of publication
Directories - Print - Subscriptions & sales
Directories - Print - Sale of advertising space
Directories - Internet - Subscriptions & sales
Directories - Internet - Sale of advertising space
Directories - Other media - Subscriptions & sales
Directories - Other media - Sale of advertising space
Databases & oth collections of info - Print - Subs & sales
Databases & oth collections of info - Print - Sale of ad space
Databases & oth collections of info - Internet - Subs & sales
Databases & oth collections of info - Internet - Sale of ad space
Database & oth collections of info - Oth media - Subs & sales
Sale of Internet ad space, not specified by type of publication
Printing services for others
Music book publishing
Sheet music publishing
Yearbooks - Print
Posters - Print
Posters - Internet
Posters - Other media
Other publishing, not specified by type of publication
Other publishing, excluding newspapers
Other publishing, excluding books
Other publishing, excluding periodicals
Other pub, excl cards, calendars, patterns, yearbooks & posters
Other pub, excl directories/databases/oth collections of info
Other Internet publishing, not specified by type of publication
Other Internet publishing, excluding newspapers
Other Internet publishing, excluding books
Other Internet publishing, excluding periodicals
Other Internet pub, excl cards/calendars/patterns/yearbks/posters
Other Internet pub, excl directories/databases/oth colls of info
Graphic design services
Market research & public opinion polling services
Market research services
Convention/trade shows/other special event prod &/or management
Merchandise sales
Rental or lease of goods &/or equipment
All other receipts

59 MARKET RESEARCH CHAPTERS:
1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

185 Products covered for over 200 Countries: 2014 pages, 10049 spreadsheets, 9739 database tables, 541 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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