PERIODICAL PUBLISHER LINES WORLD REPORT


Countries covered include: Albania, Algeria, Angola, Argentina, Armenia, Aruba, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominica, Dominican Republic, Ecuador, Egypt, Eire, El Salvador, Eritrea, Estonia, Ethiopia, Finland, France, French Guiana, Gabon, Gambia, Georgia, Germany, Ghana, Greece, Guadeloupe, Guatemala, Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Hungary, Iceland, India, Indonesia, Iran, Iraq, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Lithuania, Luxembourg, Macedonia, Madagascar, Malawi, Malaysia, Malta, Martinique, Mexico, Moldova, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Netherlands Antilles, New Zealand, Nicaragua, Nigeria, Norway, Oman, Pakistan, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Reunion, Romania, Russia, Saudi Arabia, Senegal, Sierra Leone, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Suriname, Swaziland, Sweden, Switzerland, Syria, Taiwan, Tajikistan, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia, Zimbabwe.


WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

64 Products/Markets covered, 2042 pages, 9774 spreadsheets, 9649 database tables, 557 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51112_L.

PERIODICAL PUBLISHER LINES WORLD REPORT

The Market for Periodical Publisher Lines in each country by Products & Services.

This database covers NAICS code: 51112_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Periodical Publisher Lines World Report covers:


PRODUCTS & MARKETS COVERED:
Periodical publishers Lines
Printing services for others
Distribution of flyers, inserts, samples, etc., for others
Sale or licensing of rights to content
Mailing lists, rental or sale
Publishing services for others
Books - Print: Professional, technical & scholarly books
Books - Print: Adult trade books
Periodicals - Print - Subs & sales: Gen interest periodicals
Periodicals - Print - Subs & sales: Arts/culture/leisure/ent pdcls
Periodicals - Print - Subs & sales: Home & living periodicals
Periodicals - Print - Subs & sales: Polit/soc/bus news periodicals
Periodicals - Print - Subs & sales: Oth gen interest periodicals
Periodicals - Print - Subs & sales: Bus (incl farming)/prof/acad pdcls
Periodicals - Print - Subscriptions & sales: Other periodicals
Periodicals - Internet - Subs & sales: Gen interest periodicals
Periodicals - Internet - Subs & sales: Arts/culture/leisure/ent pdcls
Periodicals - Internet - Subs & sales: Polit/soc/bus news periodicals
Periodicals - Internet - Subs & sales: Oth gen interest periodicals
Periodicals - Internet - Subs & sales: Bus (incl farming)/prof/acad pdcls
Periodicals - Internet - Subscriptions & sales: Other periodicals
Periodicals - Other media - Subs & sales: Gen interest periodicals
Periodicals - Other media - Subs & sales: Arts/culture/leisure/ent pdcls
Periodicals - Other media - Subs & sales: Polit/soc/bus news periodicals
Periodicals - Other media - Subs & sales: Oth gen interest periodicals
Periodicals - Other media - Subs & sales: Bus (incl farming)/prof/acad pdcls
Periodicals - Internet - Sale of ad space: Gen interest periodicals
Periodicals - Print - Sale of ad space: Arts/culture/leisure/ent pdcls
Periodicals - Print - Sale of ad space: Home & living periodicals
Periodicals - Print - Sale of ad space: Polit/soc/bus news periodicals
Periodicals - Print - Sale of ad space: Oth gen interest periodicals
Periodicals - Print - Sale of ad space: Bus (incl farming)/prof/acad pdcls
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Periodicals - Internet - Sale of ad space: Gen interest periodicals
Periodicals - Internet - Sale of ad space: Arts/culture/leisure/ent pdcls
Periodicals - Internet - Sale of ad space: Home & living periodicals
Periodicals - Internet - Sale of ad space: Polit/soc/bus news periodicals
Periodicals - Internet - Sale of ad space: Oth gen interest periodicals
Periodicals - Internet - Sale of ad space: Bus (incl farming)/prof/acad pdcls
Periodicals - Other media - Sale of ad space: Gen interest periodicals
Periodicals - Other media - Sale of ad space: Arts/culture/leisure/ent pdcls
Periodicals - Other media - Sale of ad space: Home & living periodicals
Periodicals - Other media - Sale of ad space: Polit/soc/bus news periodicals
Periodicals - Other media - Sale of ad space: Oth gen interest periodicals
Periodicals - Other media - Sale of ad space: Bus (incl farming)/prof/acad pdcls
Periodicals - Other media - Sale of ad space: Other periodicals
Directories - Print - Sale of advertising space
Sale of Internet ad space, not specified by type of publication
Other publishing, not specified by type of publication
Other publishing, excluding periodicals
Other Internet publishing, not specified by type of publication
Other Internet publishing, excluding periodicals
Convention/trade shows/other special event prod &/or management
Merchandise sales
Resale of merchandise, not specified by type
Rental or lease of goods &/or equipment
All other receipts

59 MARKET RESEARCH CHAPTERS:
1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

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