Cable & Subscription Programming Lines World Report

Description:


Countries covered include: Albania, Algeria, Angola, Argentina, Armenia, Aruba, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominica, Dominican Republic, Ecuador, Egypt, Eire, El Salvador, Eritrea, Estonia, Ethiopia, Finland, France, French Guiana, Gabon, Gambia, Georgia, Germany, Ghana, Greece, Guadeloupe, Guatemala, Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Hungary, Iceland, India, Indonesia, Iran, Iraq, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Lithuania, Luxembourg, Macedonia, Madagascar, Malawi, Malaysia, Malta, Martinique, Mexico, Moldova, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Netherlands Antilles, New Zealand, Nicaragua, Nigeria, Norway, Oman, Pakistan, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Reunion, Romania, Russia, Saudi Arabia, Senegal, Sierra Leone, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Suriname, Swaziland, Sweden, Switzerland, Syria, Taiwan, Tajikistan, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia, Zimbabwe.


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17 Products/Markets covered, 2128 pages, 10077 spreadsheets, 9698 database tables, 537 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5152_L.

Contents:

CABLE & SUBSCRIPTION PROGRAMMING LINE WORLD REPORT

The Market for Cable & Subscription Programming Lines in each country by Products & Services.

This database covers NAICS code: 5152_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Cable & Subscription Programming Lines World Report covers:


PRODUCTS & MARKETS COVERED:
Cable & other subscription programming lines
Radio: Other broadcasting services
Air time - TV broadcasting, incl network compensation & ad
Air time - Television broadcasting: Network compensation
Air time - Television broadcasting: National & regional ad (net)
Air time - Television broadcasting: Local advertising (net)
TV: Public & noncom program serv, incl contrib/gifts/grants
Specialty programming (wholesaling) services - Television
Television: Production & postproduction services
Television: Program rights
Television: Other broadcasting services
Sale of online advertising space: Broadcasting
Merchandise sales
Sales of merchandise, not specified by type
Rental or lease of goods &/or equipment
All other receipts

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

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