World Retail Software Directory

Description: This comprehensive guide to retail applications is primarily designed for retailers selecting new systems. It will also be valuable to vendors looking for new retail partners or potential resellers in the English speaking world.

Many software companies use it to check out their competition. Covering 23 different retail application areas with detailed vendor and product profiles this directory literally covers all the retail applications available. Over 400 vendors featured.

Contents: 23 Sections:

- Allocation
- Crm And Clienteling
- Data Warehouse And Business Intelligence
- E-Commerce
- Eft
- E-Learning
- Financials
- Forecasting
- Human Resources
- Payroll
- Ess And Mss
- Labour Scheduling
- Learning Management Systems
- Loss Prevention
- Master Data Management
- Merchandise And Content Management
- Merchandise And Assortment Planning
- Pos
- Price Management And Potimisation
- Replenishment
- Space Management
- Supplier Portals
- Task Management And Store Portals
- Time And Attendance And Warehouse Management Systems.

Each Section Consists of:

- Selecting Application Software
- Introduction to the application area
- Analysis by Application
- Analysis by Geography
- Analysis by Segment
- Company Profiles
- Solution Profiles


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