Worldwide Retail Software Directory: Merchandise and Assortment Planning section

Description: This is the Merchandise & Assortment Planning section of the Worldwide Retail Software Directory. This comprehensive guide to Merchandise & Assortment Planning applications is primarily designed for retailers selecting new systems. It will also be valuable to vendors looking for new retail partners or potential resellers. Many software companies use it to check out their competition.

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Covers all the 42 Merchandise & Assortment Planning applications from approximately 30 suppliers available in the English speaking world.

Contents:
- Selecting Application Software
- Introduction to Merchandising and Assortment Planning
- Analysis by Application
- Analysis by Geography
- Analysis by Segment
- Company Profiles
- Solution Profiles

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