Worldwide Retail Software Directory: Merchandise and Content Management

Description:
This is the Merchandise & Content Management section of the Worldwide Retail Software Directory. This comprehensive guide to Merchandise & Content Management applications is primarily designed for retailers selecting new systems. It will also be valuable to vendors looking for new retail partners or potential resellers. Many software companies use it to check out their competition.

Covers all the 54 Merchandise & Content Management applications available in the English speaking world.

Contents:
Selecting Application Software
Introduction to Merchandise and Content Management
Analysis by Application
Analysis by Geography
Analysis by Segment
Company Profiles
Solution Profiles

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