Worldwide Retail Software Directory: Price Management and Optimization Section

Description: This is the Price Management & Optimization section of the Worldwide Retail Software Directory. This comprehensive guide to Price Management & Optimization applications is primarily designed for retailers selecting new systems. It will also be valuable to vendors looking for new retail partners or potential resellers. Many software companies use it to check out their competition. Covers all the 23 Price Management & Optimization applications available in the English speaking world.

Contents:
- Selecting Application Software
- Introduction to Price Management & Optimization
- Analysis by Application
- Analysis by Geography
- Analysis by Segment
- Company Profiles
- Solution Profiles

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