The Mexican Defense Industry - Market Opportunities and Entry Strategies, Analyses and Forecasts to 2015

Description: Synopsis

- Top level overview of the Mexican defense industry
- A breakdown of the Mexican defense industry by spend pattern valued from 2006 through 2010 and forecasted from 2011 through 2015
- A breakdown of the markets by segment valued from 2006 through 2010 and forecasted from 2011 through 2015
- Details of top companies active across the Mexican defense industry
- Emerging trends and opportunities in the Mexican defense industry in the last 12 months

Summary

This report offers insights into the market opportunities and entry strategies adopted by foreign OEMs (original equipment manufacturers) to gain a market share in the Mexican defense industry. In particular, it offers in-depth analysis of the following:

- Market opportunity and attractiveness: detailed analysis of current industry size and growth expectations during 2011–2015, including highlights of key growth stimulators. It also benchmarks the industry against key global markets and provides detailed understanding of emerging opportunities in specific areas.
- Procurement dynamics: trend analysis of imports and exports, together with implications and impact on the Mexican defense industry.
- Industry structure: five forces analysis to identify various power centers in the industry and how these are likely to develop in the future.
- Market entry strategy: analysis of possible ways to enter the market, together with detailed descriptions of how existing players have entered the market, including key contracts, alliances, and strategic initiatives.
- Competitive landscape and strategic insights: analysis of the competitive landscape of the defense industry in Mexico. It provides an overview of key defense companies (both domestic and foreign), together with insights into key alliances, strategic initiatives and a brief financial analysis.
- Business environment and country risk: a range of drivers at country level, assessing business environment and country risk. It covers historic and forecast values for a range of indicators, evaluating business confidence, economic performance, infrastructure quality and availability, labor force, demographics and political and social risk.

Scope

- Analysis of defense industry market size from 2006 through 2010 and forecasts till 2015
- Analysis of defense budget allocation
- Benchmarking with key global markets
- Market opportunities
- Defense procurement dynamics
- Industry dynamics
- Market entry strategy
- Competitive landscape and strategic insights
- Business environment and country risk

Reasons To Buy

- Gain insight into the Mexican defense industry with current, historic and forecast market values
- Get insight into market opportunity and attractiveness
- Gain insight on industry procurement dynamics
- Gain insight on industry structure
- Gain insight into the regulations governing the Mexican defense industry and the potential market entry strategies with an expert analysis of the competitive structure
- Identify top companies in the Mexican defense industry along with profiles of all those companies
Key Highlights

During the review period, Mexican defense expenditure grew at a CAGR of XX.XX%. The persistent threat from drug cartels and active participation in peacekeeping missions stimulated expenditure during the review period and these factors are expected to continue to drive defense expenditure throughout the forecast period. The expenditure on defense by Mexico is anticipated to increase at a CAGR of XX.XX%. As a percentage of gross domestic product (GDP), the Mexican defense budget stood at XX.XX% in 2010 and is expected to marginally increase to XX.XX% of GDP by 2015. The capital expenditure allocation of the Mexican defense budget, which represented XX.XX% during the review period, is expected to increase to XX.XX% during the forecast period as a result of the continued modernization of military forces. Consequently, revenue expenditure is forecast to decrease from XX.XX% in the review period to XX.XX% in the forecast period.

Contents:

1 Introduction
   1.1 About this Report
   1.2 Definitions
   1.3 Methodology
      1.3.1 Secondary research
      1.3.2 Primary research
      1.3.3 Conventions
   1.4 ICD Research Intelligence Terrorism Index
   1.5 About ICD Research Defense Intelligence Center
   1.6 About Strategic Defense Intelligence
   2 Executive Summary
   3 Market Attractiveness and Emerging Opportunities
      3.1 Defense Market Size and Forecast
         3.1.1 Mexican defense expenditure expected to register higher CAGR growth during the forecast period
         3.1.2 Contribution to the UN peacekeeping missions and measures to control drug trafficking to drive defense expenditure in the forecast period
      3.2 Analysis of Defense Budget Allocation
         3.2.1 Revenue expenditure accounts for a majority of the Mexican defense budget
         3.2.2 Defense budget as a percentage of GDP expected to increase during the forecast period
         3.2.3 Per capita defense expenditure expected to increase during the forecast period
         3.2.4 Capital expenditure budget expected to increase in the forecast period
         3.2.5 Revenue expenditure expected to continue to grow in the forecast period
         3.2.6 Personnel expenditure accounts for the majority of the revenue expenditure budget
         3.2.7 The army accounts for the majority of the defense budget
         3.2.8 Budget allocation for the army higher than the navy and the air force
         3.2.9 Defense budget allocation for the air force expected to remain the lowest
         3.2.10 Defense budget allocation for the navy expected to increase
      3.3 HLS Market Size and Forecast
         3.3.1 HLS budget projected to increase in the forecast period
         3.3.2 Drug trafficking, arms trafficking and money laundering to drive the HLS market
         3.3.3 Mexico considered at ‘low risk’ of terrorist attack
         3.3.4 Mexico experienced low levels of terrorist activity during the review period
      3.4 Benchmarking with Key Global Markets
         3.4.1 Mexico’s defense budget expected to register marginal decline in the forecast period
         3.4.2 Mexico’s military expenditure is limited compared with countries with the largest defense expenditure
         3.4.3 Mexico allocates a low percentage of GDP to defense
      3.5 Market Opportunities: Key Trends and Growth Stimulators
         3.5.1 Increasing threat from the drug cartels will drive demand for surveillance equipment, helicopters and naval aircraft
         3.5.2 Maritime patrol aircraft (MPA) to open new market opportunities
         3.5.3 Increase in demand for special operation helicopters expected
   4 Defense Procurement Market Dynamics
   4.1 Import Market Dynamics
      4.1.1 Limited capability of domestic defense market drives imports
      4.1.2 Defense imports expected to increase marginally during the forecast period
      4.1.3 Spain and the US accounted for the majority of Mexico’s defense imports during the review period
      4.1.4 Ships, aircraft and missiles are the most imported military hardware
4.2 Export Market Dynamics
4.2.1 Mexico does not export arms due to an underdeveloped domestic arms industry

5 Industry Dynamics
5.1 Five Forces Analysis
5.1.1 Bargaining power of supplier: low to medium
5.1.2 Bargaining power of buyer: high
5.1.3 Barriers to entry: low
5.1.4 Intensity of rivalry: low to high
5.1.5 Threat of substitution: low to high

6 Market Entry Strategy
6.1 Market Regulation
6.1.1 Mexico does not disclose any offset obligations
6.1.2 Mexico allows 100% FDI in defense industry
6.2 Market Entry Route
6.2.1 Direct selling is the preferred market entry route for foreign OEMs
6.2.2 Defense collaborations provides good market entry opportunities

6.3 Key Challenges
6.3.1 Corruption and lack of transparency impedes the growth of Mexico’s defense industry
6.3.2 Lack of domestic defense technological know-how acts as a deterrent to market entry

7 Competitive Landscape and Strategic Insights
7.1 Competitive Landscape Overview
7.2 Key Domestic Companies
7.2.1 Productos Mendoza: overview
7.2.2 Productos Mendoza: products and services
7.2.3 Productos Mendoza: recent announcements and strategic initiatives
7.2.4 Productos Mendoza: alliances
7.2.5 Productos Mendoza: recent contract wins
7.2.6 Productos Mendoza: financial analysis
7.2.7 Aviabaltika de Mexico Company: overview
7.2.8 Aviabaltika de Mexico Company: products and services
7.2.9 Aviabaltika de Mexico Company: recent announcements and strategic initiatives
7.2.10 Aviabaltika de Mexico Company: alliances
7.2.11 Aviabaltika de Mexico Company: recent contract wins
7.2.12 Aviabaltika de Mexico Company: financial analysis

8 Business Environment and Country Risk
8.1 Business Confidence
8.1.1 Business confidence indicator
8.1.2 Market capitalization trend - Mexican Exchange, Mexico
8.1.3 FDI inflows by sector
8.1.4 Deployment of credit by sector
8.2 Economic Performance
8.2.1 GDP at constant prices (US dollars)
8.2.2 GDP per capita at constant prices (US dollars)
8.2.3 GDP at current prices (US dollars)
8.2.4 GDP per capita at current prices (US dollars)
8.2.5 GDP split by key segments
8.2.6 Agricultural net output at current prices (Mexican peso)
8.2.7 Agricultural net output at current prices (US dollars)
8.2.8 Agricultural net output at current prices as percentage of GDP
8.2.9 Manufacturing net output at current prices (Mexican peso)
8.2.10 Manufacturing net output at current prices (US dollars)
8.2.11 Manufacturing net output at current prices as percentage of GDP
8.2.12 Mining, manufacturing and utilities net output at current prices (Mexican peso)
8.2.13 Mining, manufacturing and utilities at current prices (US dollars)
8.2.14 Mining, manufacturing and utilities at current prices, as percentage of GDP
8.2.15 Construction net output at current prices (Mexican peso)
8.2.16 Construction net output at current prices, (US dollars)
8.2.17 Construction net output at current prices as a percentage of GDP
8.2.18 Crude steel production
8.2.19 Crude oil consumption
8.2.20 Inflation rate
8.2.21 Fiscal deficit as a percentage of GDP
8.2.22 Current account balance as a percentage of GDP
8.2.23 Exports as a percentage of GDP
8.2.24 Imports as a percentage of GDP
8.2.25 Exports growth
8.2.26 Imports growth
8.2.27 External debt as a percentage of GDP
8.2.28 Annual average exchange rate US$–MXN
8.2.29 End of the period exchange rate US$–MXN
8.2.30 Debt Service Ratio
8.3 Infrastructure Quality and Availability
8.3.1 Total airports and sea ports
8.3.2 Railways and roadways
8.3.3 Passenger vehicle production volume
8.3.4 Commercial vehicle production volume
8.3.5 Automotive components exports trend
8.3.6 Automotive components imports trend
8.3.7 Passenger car penetration
8.3.8 Total installed capacity for electricity generation
8.3.9 Installed capacity for the generation of conventional thermal electricity
8.3.10 Electricity production
8.3.11 Installed capacity for the generation of hydroelectricity
8.3.12 Installed capacity for renewable electricity generation
8.3.13 Electricity consumption
8.3.14 Electricity exports
8.3.15 Electricity imports
8.3.16 Healthcare expenditure
8.3.17 Healthcare expenditure as percentage of GDP
8.3.18 Healthcare expenditure per capita
8.3.19 Total internet subscribers
8.3.20 Broadband internet subscribers
8.3.21 Personal computer penetration rate
8.3.22 Mobile phone penetration rate
8.4 Labor Force
8.4.1 Labor force
8.4.2 Unemployment rate
8.4.3 Annual disposable income
8.4.4 Annual per capita disposable income
8.4.5 Annual consumer expenditure on food
8.4.6 Annual per capita consumer expenditure on food
8.4.7 Total population
8.4.8 Urban and rural population
8.4.9 Female percentage of population
8.4.10 Male percentage of population
8.4.11 Mean age of population
8.4.12 Median age of population
8.4.13 Population density
8.4.14 Age distribution of the total population
8.4.15 Age distribution of the male population
8.4.16 Age distribution of the female population
8.4.17 Number of households
8.5 Political and Social Risk
8.5.1 Political stability
8.5.2 Terrorism index
8.5.3 Corruption index
9 Appendix
9.1 Contact Us
9.2 About ICD Research
9.3 Disclaimer

List of Tables
Table 1: ICD Research Intelligence Terrorism Index
List of Figures

Figure 1: Mexican Defense Market Size and Forecast (US$ Billion), 2006–2015
Figure 2: Mexican Defense Expenditure Allocation for Capital and Revenue Expenditure (%), 2006–2015
Figure 3: Mexico's Defense Expenditure as a Percentage of GDP, 2006–2015
Figure 4: Mexican Per Capita Defense Expenditure (US$), 2006–2015
Figure 5: Mexican Defense Budget Allocation for Capital Expenditure (US$ Billion), 2006–2015
Figure 6: Mexican Defense Budget Allocation for Revenue Expenditure (US$ Billion), 2006–2015
Figure 7: Mexican Revenue Expenditure Break-up (%), 2006–2015
Figure 8: Mexican Defense Budget Breakdown (%), 2006–2015
Figure 9: Mexican Defense Budget Allocation for the Army (US$ Billion), 2006–2015
Figure 10: Mexican Defense Budget Allocation for the Air Force (US$ Billion), 2006–2015
Figure 11: Mexican Defense Budget Allocation for the Navy (US$ Billion), 2006–2015
Figure 12: Mexican HLS Budget (US$ Billion), 2006–2015
Figure 13: Mexican HLS Budget Breakdown (%), 2006–2015
Figure 14: ICD Research Intelligence Terrorism Heat Map, 2010
Figure 15: ICD Research Intelligence Terrorism Index, 2010
Figure 16: Benchmarking with Key Global Markets: Historical vs. Expected Defense Budget Growth
Figure 17: Defense Expenditure of Countries with the Largest Global Military Expenditure (US$ Billion), 2010 and 2015
Figure 18: Defense Expenditure as a Percentage of GDP of Countries with the Largest Military Expenditure (%), 2010
Figure 19: Mexican Defense Imports (US$ Million), 2006–2010
Figure 20: Mexican Defense Imports by Country (US$ Million), 2006–2010
Figure 21: Mexican Defense Imports by Country (%), 2006–2010 and 2010
Figure 22: Mexican Defense Imports by Category (%), 2006–2010 and 2010
Figure 23: Industry Dynamics–Porter's Five Forces Analysis
Figure 24: Mexico Business Confidence Indicator, Q12008–Q1 2010
Figure 25: Mexican Exchange Market Capitalization (US$ Billion), 2003–2009
Figure 26: Mexico FDI Inflows by Sector (US$ Billion), 2003–2009
Figure 27: Mexico Deployment of Credit by Sector (US$ Billion), 2003–2009
Figure 28: Mexico GDP at Constant Prices (US$ Billion), 2003–2015
Figure 29: Mexico GDP Per Capita at Constant Prices (US$), 2003–2015
Figure 30: Mexico GDP at Current Prices (US$ Billion), 2003–2015
Figure 31: Mexico GDP Per Capita at Current Prices (US$), 2003–2015
Figure 32: Mexico GDP Split by Key Segments (%) 2003 and 2009
Figure 33: Mexico Agriculture Net Output at Current Prices (MXN Billion), 2003–2015
Figure 34: Mexico Agriculture Net Output at Current Prices (US$ Billion), 2003–2015
Figure 35: Mexico Agriculture Net Output at Current Prices as a Percentage of GDP (%), 2003–2015
Figure 36: Mexico Manufacturing Net Output at Current Prices (MXN Billion), 2003–2015
Figure 37: Mexico Manufacturing Net Output at Current Prices (US$ Billion), 2003–2015
Figure 38: Mexico Manufacturing Net Output at Current Prices as a Percentage of GDP (%), 2003–2015
Figure 39: Mexico Mining, Manufacturing and Utilities Net Output at Current Prices (MXN Billion), 2003–2015
Figure 40: Mexico Mining, Manufacturing and Utilities Net Output at Current Prices (US$ Billion), 2003–2015
Figure 41: Mexico Mining, Manufacturing and Utilities Net Output at Current Prices as a percentage of GDP (%), 2003–2015
Figure 42: Mexico Construction Net Output at Current Prices (MXN Billion), 2003–2015
Figure 43: Mexico Construction Net Output at Current Prices (US$ Billion), 2003–2015
Figure 44: Mexico Construction Output at Current Prices as a Percentage of GDP (%), 2003–2015
Figure 45: Mexico Crude Steel Production (Million Tons), 2003–2015
Figure 46: Mexico Crude Oil Consumption (Million Tons), 2003–2015
Figure 47: Mexico Inflation Rate (%), 2003–2015
Figure 48: Mexico Fiscal Balance as a Percentage of GDP(%), 2003–2009
Figure 49: Mexico Current Account Balance as a Percentage of GDP (%), 2003–2009
Figure 50: Mexico Exports as a Percentage of GDP (%), 2003–2015
Figure 51: Mexico Imports as a Percentage of GDP (%), 2003–2015
Figure 52: Mexico Exports Growth (%), 2003–2015
Figure 53: Mexico Imports Growth(%), 2003–2015
Figure 54: Mexico External Debt as a Percentage of GDP (%), 2003–2009
Figure 55: Mexico Annual Average Exchange Rate US$–MXN, 2003–2009
Figure 56: Mexico End of the Period Exchange Rate US$–MXN, 2003–2009
Figure 57: Mexico Debt Service Ratio, 2003–2009
Figure 58: Mexico Airports and Sea Ports (Number of), 2009
Figure 59: Mexico Railways and Roadways (Kilometers), 2009
Figure 60: Mexico Passenger Vehicle Production (Thousands), 2003–2015
Figure 61: Mexico Commercial Vehicle Production (Thousands), 2003–2015
Figure 62: Mexico Automotive Components Exports (US$ Billion), 2003–2015
Figure 63: Mexico Automotive Components Imports (US$ Billion), 2003–2015
Figure 64: Mexico Passenger Car Penetration (per thousand people), 2003–2015
Figure 65: Mexico Total Installed Capacity for Electricity Generation (Gigawatt Hours), 2003–2015
Figure 66: Mexico Installed Capacity for the Generation of Conventional Thermal Electricity (Million Kilowatt Hours), 2003–2015
Figure 67: Mexico Electricity Production (Billion Kilowatt Hours), 2003–2015
Figure 68: Mexico Installed Capacity for the Generation of Hydroelectricity (Million Kilowatt Hours), 2003–2015
Figure 69: Mexico Electricity Consumption (Billion Kilowatt Hours), 2003–2015
Figure 70: Mexico Electricity Consumption (Billion Kilowatt Hours), 2003–2015
Figure 71: Mexico Electricity Exports (Million Kilowatts Hours), 2003–2015
Figure 72: Mexico Electricity Imports (Million Kilowatts Hours), 2003–2015
Figure 73: Mexico Healthcare Expenditure (US$ Billion), 2003–2015
Figure 74: Mexico Healthcare Expenditure as a Percentage of GDP (%), 2003–2015
Figure 75: Mexico Per Capita Healthcare Expenditure (US$), 2003–2015
Figure 76: Mexico Internet Subscriptions (Thousands), 2003–2015
Figure 77: Mexico Broadband Internet Subscriptions (Thousands), 2003–2015
Figure 78: Mexico Personal Computer Penetration Rate (per 100 people), 2003–2015
Figure 79: Mexico Mobile Phone Penetration (%), 2003–2015
Figure 80: Mexico Size of Labor Force in 15–59 Age Group (Million), 2003–2015
Figure 81: Mexico Unemployment Rate (%), 2003–2015
Figure 82: Mexico Annual Disposable Income (US$ Billion), 2003–2015
Figure 83: Mexico Annual Per Capita Disposable Income (US$), 2003–2015
Figure 84: Mexico Consumer Expenditure on Food (US$ Billion), 2003–2015
Figure 85: Mexico Annual Per Capita Consumer Expenditure on Food (US$), 2003–2015
Figure 86: Mexico Total Population (Million), 2003–2015
Figure 87: Mexico Urban and Rural Population (%), 2003–2015
Figure 88: Mexico Female as Percentage of Population (%), 2003–2015
Figure 89: Mexico Male as Percentage of Population (%), 2003–2015
Figure 90: Mexico Mean Age of Population (Years), 2003–2015
Figure 91: Mexico Median Age of Population (Years), 2003–2015
Figure 92: Mexico Population Density (per Square Kilometer), 2003–2015
Figure 93: Mexico Population Distribution by Age (%), 2003–2015
Figure 94: Mexico Male Population Distribution by Age (%), 2003–2015
Figure 95: Mexico Female Population Distribution by Age (%), 2003–2015
Figure 96: Mexico Number of Households (Million), 2003–2015
Figure 97: Global Terrorism Heat Map, 2010
Figure 98: Mexico Corruption Index, 2003–2009

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