The Taiwanese Defense Industry - Market Opportunities and Entry Strategies Analyses and Forecasts to 2015

Description:

Synopsis
- Top level overview of the Taiwanese defense industry
- A breakdown of the Taiwanese defense industry by spend pattern valued from 2006 through 2010 and forecasted from 2011 through 2015
- A breakdown of the markets by segments valued from 2006 through 2010 and forecasted from 2011 through 2015
- Details of top companies active across the Taiwanese defense industry
- Emerging trends and opportunities in the Taiwanese defense industry in the last 12 months

Summary
This report offers insights into the market opportunities and entry strategies adopted by foreign OEMs (original equipment manufacturers) to gain a market share in the Taiwanese defense industry. In particular, it offers in-depth analysis of the following:

- Market opportunity and attractiveness: detailed analysis of the current industry size and growth expectations during 2011–2015, including details of the key growth stimulators. It also benchmarks the industry against key global markets and provides detailed understanding of emerging opportunities in specific areas.

- Procurement dynamics: trend analysis of imports and exports, together with its implications and impact on the Taiwanese defense industry.

- Industry structure: five forces analysis to identify various power centers in the industry and how these are likely to develop in the future.

- Market entry strategy: analysis of possible ways to enter the market, together with detailed descriptions of how existing players have achieved this, including key contracts, alliances and strategic initiatives.

- Competitive landscape and strategic insights: analysis of competitive landscape of the defense industry in Taiwan. It provides an overview of key defense companies (both domestic and foreign), together with insights such as key alliances, strategic initiatives and a brief financial analysis.

- Business environment and country risk: a range of drivers at country level, assessing business environment and country risk. It covers historical and forecast values for a range of indicators, evaluating business confidence, economic performance, infrastructure quality and availability, labor force, demographics, and political and social risk.

Scope
- Analysis of Defense industry market size from 2006 through 2010 and forecasts till 2015
- Analysis of defense budget allocation
- Benchmarking with key global markets
- Market opportunities
- Defense procurement dynamics
- Industry dynamics
- Market entry strategy
- Competitive landscape and strategic insights
- Business environment and country risk

Reasons To Buy
- Gain insight into the Taiwanese defense industry with current, historic and forecast market values
- Gain insight into the Taiwan's defense market opportunity and attractiveness
- Gain insight into industry procurement dynamics
- Gain insight into industry structure
Gain insight into regulations governing the Taiwanese defense industry and the potential market entry strategies with an expert analysis of the competitive structure.

Identify top companies in the Taiwanese defense industry along with profiles of all those companies.

Key Highlights
Taiwan’s defense budget, estimated to be US$XX billion in 2011, has grown at a CAGR of XX% during the review period and is projected to grow at a CAGR of XX% during the forecast period to reach US$ XX billion by 2015. The country’s military expenditure is expected to be driven by factors such as a strained relationship with China and the acquisition of advanced defense systems. Rapid defense modernization plans being pursued by China have also compelled the nation to enhance the capabilities of its armed forces. The country’s defense budget as a percentage of GDP is likely to increase from XX% in 2011 to XX% in 2015, and during the forecast period the country’s defense spending growth rate is expected to correlate closely with the nation’s GDP growth rate.

During the review period, the country spent over XX% of its total defense budget on revenue expenses, while less than XX% of the overall defense budget was allocated for capital expenditure. However, during the forecast period the share of capital expenditure in the overall defense budget is anticipated to increase to an average of XX%. This increase in capital expenses is largely due to the country’s focus on acquiring advanced defense systems. With the country planning to reduce its troop size by XX% by 2014, the share of revenue expenditure in the total defense budget is also expected to decline during the forecast period. As a consequence of this increase in capital expenditure, defense equipment suppliers will experience a surge in demand for advanced defense systems such as fighter aircraft, military helicopters, missiles, warships and submarines.

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