The Egyptian Defense Industry - Market Opportunities and Entry Strategies Analyses and Forecasts to 2015

Description: This report offers insights into the market opportunities and entry strategies adopted by foreign OEMs (original equipment manufacturers) to gain a market share in the Egyptian defense industry. In particular, it offers in-depth analysis of the following:

- Market opportunity and attractiveness: detailed analysis of the current industry size and growth expectations during 2010–2015, including details of the key growth stimulators. It also benchmarks the industry against key global markets and provides detailed understanding of emerging opportunities in specific areas.

- Procurement dynamics: trend analysis of imports and exports, together with its implications and impact on the Egyptian defense industry.

- Industry structure: five forces analysis to identify various power centers in the industry and how these are likely to develop in the future.

- Market entry strategy: analysis of possible ways to enter the market, together with detailed descriptions of how existing players have achieved this, including key contracts, alliances and strategic initiatives.

- Competitive landscape and strategic insights: analysis of competitive landscape of the defense industry in Egypt. It provides an overview of key defense companies (both domestic and foreign), together with insights such as key alliances, strategic initiatives, and a brief financial analysis.

- Business environment and country risk: a range of drivers at country level, assessing business environment and country risk. It covers historical and forecast values for a range of indicators, evaluating business confidence, economic performance, infrastructure quality and availability, labor force, demographics, and political and social risk.

Synopsis:

- Top level overview of the Egyptian defense industry
- A breakdown of the Egyptian defense industry by spend pattern valued from 2006 through 2010 and forecasted from 2011 through 2015
- A breakdown of the markets by segments valued from 2006 through 2010 and forecasted from 2011 through 2015
- Details of top companies active across the Egyptian defense industry
- Emerging trends and opportunities in the Egyptian defense industry in the last 12 months

Scope:

- Analysis of defense industry market size from 2006 through 2010 and forecasts till 2015
- Analysis of defense budget allocation
- Benchmarking with key global markets
- Market opportunities
- Defense procurement dynamics
- Industry dynamics
- Market entry strategy
- Competitive landscape and strategic insights
- Business environment and country risk

Reasons to Buy:

- Gain insight into the Egyptian defense industry with current, historic and forecast market values
- Gain insight into the Egypt's defense market opportunity and attractiveness
- Gain insight into industry procurement dynamics
- Gain insight into industry structure
- Gain insight into regulations governing the Egyptian defense industry and the potential market entry strategies with an expert analysis of the competitive structure
- Identify top companies of the Egyptian defense industry along with profiles of all those companies
Key Highlights

Egypt is expected to procure equipment to strengthen all branches of its armed forces. Procurements expected to be made during the forecast period include attack, transport and maritime patrol aircraft, attack and cargo helicopters, various weapon systems including anti-tank, anti-ship, air-to-air missiles and rockets, unmanned systems, command, control, communications, computers, intelligence, surveillance and reconnaissance (C4ISR) equipment, and engines, maintenance and support for the country’s existing aircraft fleet. The navy has recently signed contracts for fleet maintenance and support and a procurement contract for the delivery of four patrol boats called Fast Missile Craft (FMC). The air defense force has also been vigorously modernizing its Soviet air defense systems during the review period. As most of these systems are old, fleet wide upgradation and new procurements are expected to continue in the forecast period.

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