
Description:

Synopsis
- Analysis of opinions drawn from leading Defense industry executives
- Analysis of market growth practices
- Analysis of the demand in emerging markets and growth expectations in developed countries

Summary
This report is the result of an extensive survey drawn from ICD Research’s exclusive panel of leading Defense industry executives. It analyzes how demand and growth expectations are set to change in the Defense industry in 2011–12. The report also provides access to information categorized by company type, company turnover, buyer, supplier and region.

Scope
- The opinions and forward looking statements of XXXX industry executives have been captured in our in-depth survey, of which XX% represent Director and C-level respondents.
- The research is based on primary survey research conducted by ICD Research accessing its B2B panels comprised of senior purchase decision makers and leading supplier organizations.
- The geographical scope of the research is global – drawing on the activity and expectations of leading industry players across the Americas, Europe, Asia-Pacific, Africa and Middle East.
- This report covers data and analysis on demand in emerging markets and growth expectations in developed countries.

Reasons To Buy
- This report will help you to drive revenues by understanding market growth.
- This report will help you to uncover the business outlook, demand in emerging markets and growth expectations in developed countries identified by suppliers and buyers.

Executive Summary

This report is the result of an extensive survey drawn from ICD Research’s exclusive panel of leading Defense industry executives. It analyzes how demand and growth expectations are set to change in the Defense industry in 2011–12. The report also provides access to information categorized by company type, company turnover, buyer, supplier and region.

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