The South African Defense Industry - Market Opportunities and Entry Strategies Analyses and Forecasts to 2015

Description:
Synopsis
- Top level overview of the South African defense industry
- A breakdown of the South African defense industry by spend pattern valued from 2006 through 2010 and forecasted from 2011 through 2015
- A breakdown of the markets by segment valued from 2006 through 2010 and forecasted from 2011 through 2015
- Details of top companies active across the South African defense industry
- Emerging trends and opportunities in the South African defense industry in the last 12 months

Summary
This report offers insights into market opportunities and entry strategies adopted by foreign OEMs to gain a market share in the South African defense industry. In particular, it offers in-depth analysis of the following:

- Market opportunity and attractiveness: Detailed analysis of the current market size and growth expectations during 2010–2015, including highlights of the key drivers, to aid understanding of the growth dynamics. It also benchmarks the sector against key global markets and provides detailed understanding of emerging opportunities in specific areas.

- Procurement dynamics: Trend analysis of imports and exports, along with their implications and impact on the South African defense industry.

- Industry structure: Five forces analysis to identify various power centers in the industry and how these are likely to develop in the future.

- Market entry strategy: Analysis of possible ways to enter the market, along with knowledge of how existing companies have entered the market, including key contracts, alliances, and strategic initiatives.

- Competitive landscape and strategic insights: Analysis of the competitive landscape of defense manufacturers in South Africa. It provides an overview of the key defense companies (both domestic and foreign) along with insights such as key alliances, strategic initiatives and a brief financial analysis.

- Business environment and country risk: A range of drivers at country level, assessing business environment and country risk. It covers historical and forecast values for a range of indicators evaluating business confidence, economic performance, infrastructure quality and availability, labor force, demographics, and political and social risk.

Scope
- Analysis of defense industry market size from 2006 through 2010 and forecasts till 2015
- Analysis of defense budget allocation
- Benchmarking with key global markets
- Market opportunities
- Defense procurement dynamics
- Industry dynamics
- Market entry strategy
- Competitive landscape and strategic insights
- Business environment and country risk

Reasons To Buy
- Gain insight into the South African defense industry with current, historic and forecast market values
- Get insight on market opportunity and attractiveness
- Get insight on industry procurement dynamics
- Gain insight on industry structure
- Gain insight into the regulations governing the South African defense industry and the potential market entry strategies with an expert analysis of the competitive structure
- Identify top companies of the South African defense industry along with profiles of all those companies

Key Highlights
The South African defense market, though not particularly large, is growing moderately, with a defense expenditure allocation of US$XX.XX billion for 2010. Post-apartheid, the country witnessed a significant decline in its defense budget, both in terms of value and as a percentage of GDP. Furthermore, the lack of military aggression by neighboring countries and very low terrorist activity levels has contributed to the recent overall reductions in defense spending.

By 2015, ICD Research estimates that South Africa’s defense expenditure as a percentage of its gross domestic product (GDP) will rise from its 2010 level of XX.XX% to XX.XX%. This translates to a budget increase from US$XX.XX billion in 2010 to US$XX.XX billion in 2015, and a compound annual growth rate (CAGR) of XX.XX%. Currently, XX.XX% of the defense budget is allocated for revenue expenditure, and the remaining for capital expenditure, a trend that is not expected to vary significantly by 2015.

Contents:
1 Introduction
1.1 About this Report
1.2 Definitions
1.3 Methodology
1.3.1 Secondary research
1.3.2 Primary research
1.3.3 Conventions
1.4 ICD Research Terrorism Index
1.5 About ICD Research Defense Intelligence Centre
1.6 About Strategic Defence Intelligence
2 Executive Summary
3 Market Attractiveness and Emerging Opportunities
3.1 Defense Market Size and Forecast
3.1.1 South Africa's annual defense expenditure to reach US$XX.XX billion by 2015
3.1.2 Crime, peacekeeping missions, border security and military modernization initiatives to drive defense expenditure
3.1.3 Military expenditure as a percentage of GDP expected to increase during the forecast period
3.2 Analysis of Defense Budget Allocation
3.2.1 Capital expenditure share to decrease over the next five years
3.2.2 Capital expenditure for air force to be highest with fastest growth rate
3.2.3 Army and air force to share the majority of the defense budget
3.2.4 Army capital expenditure to grow at a modest pace
3.2.5 Air force capital expenditure budget to double over the forecast period
3.2.6 Naval expenditure on new acquisitions expected to grow steadily following a decline in the review period
3.2.7 Defense intelligence capital expenditure to reach US$XX.XX million by 2015
3.3 Homeland Security Market Size and Forecast
3.3.1 Homeland security market expected to grow at a CAGR of XX.XX% in the forecast period
3.3.2 Rising threat of global terrorism could affect the country, though threat level is currently low
3.3.3 South Africa faces minimal threat from foreign terrorist organizations
3.4 Benchmarking with Key Global Markets
3.4.1 South African defense expenditure expected to remain modest compared to leading spenders
3.4.2 The country will continue to be a small player in the global defense market
3.4.3 South African defense expenditure as a percentage of GDP is lower than the majority of leading defense spenders
3.4.4 South Africa has a moderate per-capita defense expenditure
3.4.5 South Africa faces negligible threat from foreign terrorist organizations
3.4.6 South Africa ranked XXst among top arms importing countries for the review period
3.4.7 South Africa ranked XXth among top arms exporting countries for the review period
3.5 Market Opportunities: Key Trends and Growth Stimulators
3.5.1 Demand for monitoring and security equipment to increase
3.5.2 Greater demand for unmanned aerial vehicles (UAVs)
3.5.3 Increased demand for military transport fleet is expected
3.5.4 Demand for maritime patrol and surveillance equipment to increase
3.5.5 Government plan to enhance landward capability to offer attractive opportunities
3.5.6 Demand for survey vessels provides opportunities for investors
3.5.7 Aviation security is one of the key focus areas in homeland security

4 Defense Procurement Dynamics
4.1 Import Market Dynamics
4.1.1 Defense imports value has declined considerably over the last three years
4.1.2 In 2010, Sweden and Israel replaced Germany as the highest arms exporters to South Africa
4.1.3 Aircraft, surveillance and patrol ships constitute major import categories

4.2 Export Market Dynamics
4.2.1 Defense export value grew significantly in the review period
4.2.2 US was the biggest importer of arms from South Africa
4.2.3 Armored vehicles constitute the major export category

5 Industry Dynamics
5.1 Five Forces Analysis
5.1.1 Bargaining power of supplier: low
5.1.2 Bargaining power of buyer: high
5.1.3 Barrier to entry: medium
5.1.4 Intensity of rivalry: high
5.1.5 Threat of substitution: medium

6 Market Entry Strategy
6.1 Market Regulation
6.1.1 Offset policy ensures support for local companies
6.1.2 Foreign direct investment (FDI) is channeled to benefit local business
6.2 Market Entry Route
6.2.1 Foreign OEMs find alternative routes into the market
6.2.2 Joint ventures and collaborations provide market entry opportunities

6.3 Key Challenges
6.3.1 Corruption and bribery
6.3.2 Small market size discourages significant investment
6.3.3 Lack of transparency
6.3.4 Lack of relevant defense policy

7 Competitive Landscape and Strategic Insights
7.1 Competitive Landscape Overview
7.2 Key Public Sector Companies
7.2.1 Denel: overview
7.2.2 Denel: products and services
7.2.3 Denel: recent announcements and strategic initiatives
7.2.4 Denel: alliances
7.2.5 Denel: recent contract wins
7.2.6 Denel: financial analysis
7.2.7 Ansys Limited: overview
7.2.8 Ansys Limited: products and services
7.2.9 Ansys Limited: recent announcements and strategic initiatives
7.2.10 Ansys Limited: alliances
7.2.11 Ansys Limited: recent contract wins
7.2.12 Ansys Limited: financial analysis
7.2.13 Land Systems South Africa: overview
7.2.14 Land Systems South Africa: products and services
7.2.15 Land Systems South Africa: recent announcements and strategic initiatives
7.2.16 Land Systems South Africa: alliances
7.2.17 Land Systems South Africa: recent contract wins
7.2.18 Land systems South Africa: financial analysis
7.3.19 IVEMA: overview
7.3.20 IVEMA: products and services
7.3.21 IVEMA: recent announcements and strategic initiatives
7.3.22 IVEMA: alliances
7.3.23 IVEMA: recent contract wins
7.3.24 IVEMA: financial analysis
7.3.25 Aerosud: overview
7.3.26 Aerosud: products and services
7.3.27 Aerosud: recent announcements and strategic initiatives
7.3.28 Aerosud: alliances
7.3.29 Aerosud: recent contract wins
7.3.30 Aerosud: financial analysis
7.3.31 Turbomeca Africa: overview
7.3.32 Turbomeca Africa: products and services
7.3.33 Turbomeca Africa: recent announcements and strategic initiatives
7.3.34 Turbomeca Africa: alliances
7.3.35 Turbomeca Africa: recent contract wins
7.3.36 Turbomeca Africa: financial analysis
7.3.37 Global Armour: overview
7.3.38 Global Armour: products and services
7.3.39 Global Armour: recent announcements and strategic initiatives
7.3.40 Global Armour: alliances
7.3.41 Global Armour: recent contract wins
7.3.42 Global Armour: financial analysis
7.3.43 Milkor (Pty) Ltd: overview
7.3.44 Milkor (Pty) Ltd: products and services
7.3.45 Milkor (Pty) Ltd: recent announcements and strategic initiatives
7.3.46 Milkor (Pty) Ltd: alliances
7.3.47 Milkor (Pty) Ltd: recent contract wins
7.3.48 Milkor (Pty) Ltd: financial analysis
7.3.49 Advanced Technologies and Engineering: overview
7.3.50 Advanced Technologies and Engineering: products and services
7.3.51 Advanced Technologies and Engineering: recent announcements and strategic initiatives
7.3.52 Advanced Technologies and Engineering: alliances
7.3.53 Advanced Technologies and Engineering: recent contract wins
7.3.54 Advanced Technologies and Engineering: financial analysis
7.3.55 Tellumat Defense: overview
7.3.56 Tellumat Defense: products and services
7.3.57 Tellumat Defense: recent announcements and strategic initiatives
7.3.58 Tellumat Defense: alliances
7.3.59 Tellumat Defense: recent contract wins
7.3.60 Tellumat Defense: financial analysis
8 Business Environment and Country Risk
8.1 Business Confidence
8.1.1 Business confidence indicator
8.1.2 Market capitalization trend - Johannesburg stock exchange, South Africa
8.1.3 FDI inflows by sector
8.1.4 Deployment of credit by sector
8.2 Economic Performance
8.2.1 GDP at constant prices (US dollars)
8.2.2 GDP per-capita at constant prices (US dollars)
8.2.3 GDP at current prices (US dollars)
8.2.4 GDP per-capita at current prices (US dollars)
8.2.5 GDP split by key segments
8.2.6 Agriculture net output at current prices (South African rand)
8.2.7 Agriculture net output at current prices (US dollars)
8.2.8 Agriculture net output at current prices as percentage of GDP
8.2.9 Manufacturing net output at current prices (South African rand)
8.2.10 Manufacturing net output at current prices (US dollars)
8.2.11 Manufacturing net output at current prices as percentage of GDP
8.2.12 Mining, manufacturing and utilities net output at current prices (South African rand)
8.2.13 Mining, manufacturing and utilities at current prices (US dollars)
8.2.14 Mining, manufacturing and utilities at current prices, as percentage of GDP
List of Tables
Table 1: ICD Research Intelligence Terrorism Index
Table 2: Top Country Ranking by Value of Arms Imports, 2006–2010
Table 3: Top Country Ranking by Value of Arms Exports, 2006–2010
Table 4: Offset Regulations in South Africa
Table 5: Methodology for Offset Credits
Table 6: Denel - Alliances
Table 7: Denel - Recent Contract Wins
Table 8: Ansys Limited - Alliances
Table 9: Ansys Limited - Recent Contract Wins
Table 10: Reutech - Alliances
Table 11: Saab Grintek - Alliances
Table 12: Saab Grintek - Recent Contract Wins
Table 13: Land Systems South Africa - Alliances
Table 14: Land Systems South Africa - Recent Contract Wins
Table 15: IVEMA - Recent Contract Wins
Table 16: Aerosud - Alliances
Table 17: Aerosud - Recent Contract Wins
Table 18: Turbomeca Africa - Alliances
Table 19: Turbomeca Africa - Recent Contract Wins
Table 20: Global Armour - Alliances
Table 21: Milkor (Pty) Ltd - Recent Contract Wins
Table 22: Advanced Technologies and Engineering - Recent Contract Wins
Table 23: Tellumat Defense - Alliances
Table 24: Tellumat Defense - Recent Contract Wins

List of Figures
Figure 1: South African Defense Market Size and Forecast (US$ billion), 2006–2015
Figure 2: South African Defense Expenditure as a percentage of GDP (%), 2006–2015
Figure 3: Split between Revenue and Capital Expenditure (%), 2006–2015
Figure 4: South African Capital Expenditure Breakup (%), 2006–2015
Figure 5: South African Defense Capital Expenditure for Army, Navy, and Air force 2011
Figure 6: South African Budget and Capital Expenditure Share for Army, Navy, and Air force 2011
Figure 7: South African Capital Expenditure Budget for Air Force (US$ million), 2006–2015
Figure 8: South African Capital Expenditure Budget for Navy (US$ million), 2006–2015
Figure 9: South African Capital Expenditure Budget for Defense Intelligence (US$ million), 2006–2015
Figure 10: South African Homeland Security Budget (US$ Billion), 2006–2015
Figure 11: ICD Research Terrorism Heat Map, 2010
Figure 12: ICD Research Terrorism Heat Index, 2010
Figure 13: Benchmarking with Key Global Markets: Historical vs. Expected Defense Budget Growth (%), 2006–2015
Figure 14: Defense Expenditure of Countries with the Largest Defense Expenditure (US$ Billion), 2010 and 2015
Figure 15: Defense Spending as a Percentage of GDP of Countries with the Largest Defense Expenditures (%), 2010
Figure 16: Per-Capita Defense Expenditures of the Largest Military Spenders in the World (US$), 2010
Figure 17: South African Defense Imports TIV Value (US$ million), 2006–2010
Figure 18: South African Defense Imports TIV Value by Country (US$ million), 2006–2010
Figure 19: South African Defense Imports by Country (%), 2006–2010
Figure 20: South African Defense Imports Category (%), 2006–2010
Figure 21: South African Defense Exports (US$ million), 2006–2010
Figure 22: South African Defense Exports by Region (US$ million), 2006–2010
Figure 23: South African Defense Exports by Region (US$ million), 2010
Figure 24: South African Defense Exports Category (%), 2006–2010
Figure 25: Industry Dynamics – Porter's Five Forces Analysis
Figure 26: Denel - Revenue Trend Analysis (US$ million), 2006–2010
Figure 27: Denel - Operating Profit Trend Analysis, (US$ million), 2006–2010
Figure 28: Denel - Net Profit Trend Analysis (US$ million), 2006–2010
Figure 29: Ansys Limited - Revenue Trend Analysis (US$ million), 2007–2010
Figure 87: South African Urban and Rural Population (%), 2003–2015
Figure 88: South African Female as Percentage of Population (%), 2003–2015
Figure 89: South African Male as Percentage of Population (%), 2003–2015
Figure 90: South African Mean Age of Population (Years), 2003–2015
Figure 91: South African Median Age of Population (Years), 2003–2015
Figure 92: South African Population Density (per Square Kilometer), 2003–2015
Figure 93: South African Population Distribution by Age (%), 2003–2015
Figure 94: South African Male Population Distribution by Age (%), 2003–2015
Figure 95: South African Female Population Distribution by Age (%), 2003–2015
Figure 96: South African Households, Number of (Million), 2003–2015
Figure 97: Global Terrorism Heat Map, 2010
Figure 98: South African Transparency Index, 2003–2009

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