Gildan Activewear Inc.: Company Profile and SWOT Analysis

Description:
ICD Research's "Gildan Activewear Inc.: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, business description, financial ratios, competitor benchmarking data, SWOT analysis, key facts, information on products and services, details of locations and subsidiaries, plus information on key news events affecting the company.

Summary
This SWOT analysis and company profile is a crucial resource for industry executives and anyone looking to gain a better understanding of the company's business.

ICD Research's "Gildan Activewear Inc.: Company Profile and SWOT Analysis" report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format.

ICD Research strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope
- Examines and identifies key information and issues about Gildan Activewear Inc. for business intelligence requirements
- Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported
- Provides analysis on financial ratios along with a competitor benchmarking section
- The profile also contains information on business operations, company history, major products and services, prospects, key competitors, key employees, locations and subsidiaries

Reasons To Buy
- Quickly enhance your understanding of the company
- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry
- Increase business/sales activities by understanding your competitors' businesses better
- Recognize potential partnerships and suppliers
- Obtain yearly profitability figures

Key Highlights
Gildan Activewear Inc. (Gildan) is one the leading suppliers of activewear for the screenprint market in the US and Canada. The company manufactures and markets active wear, socks and underwear. It sells T-shirts, sport shirts and fleece as undecorated 'blanks', which are subsequently decorated by screenprinters with designs and logos. The company's products are used for work uniforms and other end-uses to identify individual, group and team. It also supplies private label and Gildan branded socks, and men's and boys' underwear principally to mass-market and regional retailer channel. The company serves customers in North America, Europe, the US, Canada, Mexico, and other international markets. Gildan is headquartered in Montreal, Canada.

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