Retailing in a Transitional Central European Economy. Edition No. 1

Description: The thesis addresses the development of clothing retailing in the Czech Republic under conditions of the transition to a market economy in the period 1994-1999. It represents a comprehensive study of changes in clothing retailing applying a longitudinal approach supported by empirical analysis. The conceptual framework allows exploration of quantitative and qualitative changes in terms of what changed in the structure of clothing retailing and what were the main factors associated with change. The study provides a basis for assessment of the applicability of existing models of retail evolution in the development of clothing retailing in the Czech Republic in the transition and proposes a dynamic model that allows a more comprehensive explanation of retail evolution. The model explains retail development as an interaction of shoppers on the demand side and sellers on the supply side. The model allows quantification of retail changes and computation of the demand and supply potential. It contributes to the knowledge of retail development and lays the methodological foundation for further studies.

Ordering: Order Online - http://www.researchandmarkets.com/reports/1897430/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: Retailing in a Transitional Central European Economy. Edition No. 1
Web Address: http://www.researchandmarkets.com/reports/1897430/
Office Code: SC6I8LNE

Product Format
Please select the product format and quantity you require:

**Quantity**

- Hard Copy (Paper back): USD 90 + USD 29 Shipping/Handling

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card:  
You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check:  
Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:  
Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World