The experience of micro-enterprise in a low income urban settlement.
Edition No. 1

Description: Poverty in Africa is a sad reality, despite the efforts being done to reduce it. Urban poverty is a complex phenomenon and has many faces, causes and consequences. A multi-faceted and multi-disciplinary value-based approach that addresses the whole person, spiritually, socially, economically and politically, is urgently needed. This book therefore provides an overview of the factors influencing the operations of Micro-Enterprise Development in World Vision Kenya. The main argument is that the poor are able to transform themselves given the right tools and opportunity. A critical analysis of the operations, challenges, benefits, and measures of enhancing micro-enterprise programmes in World Vision Kenya have been discussed. The analysis should help shed some light on how development partners should refocus their strategies to target the productive poor. It is especially useful to development planners in the humanitarian industry, or anyone else interested in further research on poverty reduction through micro-enterprise development.

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