The Role of Merchandisers in Managing the Supply Chain of Bedsheets.
Edition No. 1

Description: The role of Merchandisers in Managing the Supply Chain of Bedsheets. This research project is based on observing and analyzing the role of a textile merchandiser in managing the supply chain of bed sheets in a mill and in a buying house. The project also highlights the comparative analysis of the practices followed by merchandisers in the mills and those in the buying houses on the basis of the functions which supports the supply chain. This research project has been developed by visiting different mills and buying houses and interviewing the merchandisers working in the industry. By analyzing the information and the data through the visits and the interviews, this research project has been combined to give in-depth knowledge about the activities which merchandisers perform in a mill and in a buying house. The information, analysis, conclusion and the recommendations given in this research project will not only help the people who have plans to adopt the merchandising field, but it will also help the current merchandisers working in the industry.

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