Who are the cigarette smokers in Arizona?. Edition No. 1

Description: Who are the cigarette smokers in Arizona?

This book discusses the relationship between the relevant demographic variables and cigarette smoking in the State of Arizona in the US. We found that education is the most important predictors among all the relevant variables in the logistic regression model, even though overall, demographic variables cannot account for much of the variance in the smoking status of the people in Arizona. This book demonstrates an innovative approach for conducting logistic regression models with contrast coding and making the interpretation of the statistical results more sensible. This book can be helpful for smoking policy implications, and future smoking research directions. The unique approach of applying logistic regression with contrast coding and graphical presentation can be a useful tool for researchers in social sciences.

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