THE FUNDAMENTALS OF LOW-COST COUNTRY SOURCING. Edition No. 1

Description: Increased competition among firms and the threat of manufacturers in low-cost countries (LCCs) has forced many companies to pursue sourcing in LCCs. Low-cost country sourcing can cut expenses substantially, and as many companies consider themselves forced to choose this strategy, others regard it as an opportunity, sourcing high-tech products or even moving their R&D activities to these countries. However, sourcing in low-cost countries is a difficult task and firms need to conduct a thorough feasibility study before entering a market. By studying 4 international companies; (IKEA, Ericsson, Electrolux and Powerwave), this book investigates 3 basic questions that companies on the verge of starting their LCC sourcing activities would want to know. This work investigates what the types of products that are most suitable to source from low-cost countries, what type of contractual business forms which are more suitable when establishing production or sourcing activities in LCCs, and how companies’ organization structure is affected by their low-cost sourcing strategy.

Ordering: Order Online - http://www.researchandmarkets.com/reports/1907175/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>THE FUNDAMENTALS OF LOW-COST COUNTRY SOURCING. Edition No. 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/1907175/">http://www.researchandmarkets.com/reports/1907175/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCD2G2EO</td>
</tr>
</tbody>
</table>

Product Format
Please select the product format and quantity you require:

| Quantity          |
|-------------------|-------------------------------------------------------------|
| Hard Copy         |
| (Paper back):     |

USD 67 + USD 29 Shipping/Handling

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr</td>
</tr>
<tr>
<td>Mrs</td>
</tr>
<tr>
<td>Dr</td>
</tr>
<tr>
<td>Miss</td>
</tr>
<tr>
<td>Ms</td>
</tr>
<tr>
<td>Prof</td>
</tr>
</tbody>
</table>

First Name: ___________________________
Last Name: ___________________________

Email Address: * ___________________________

Job Title: ___________________________

Organisation: ___________________________

Address: ___________________________

City: __________________________

Postal / Zip Code: ___________________________

Country: __________________________

Phone Number: ___________________________

Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp