Social relations, knowledge management, and organizational performance. Edition No. 1

Description: In the change quickly and anticipation difficulty environment, the companies must obtain their competitive advantage. The gap between technology processing capabilities of organizations and information processing requirements of their tasks will make them search for help from business partners. OM becomes rich by improving tacit knowledge in organization capability or increasing explicit one in organization after solving the problem. Using OM can help organizations gain their ability through search and retrieval of information. This research investigates the perspective of TMS previously extend to the effects of inter-rust, intercommunication, knowledge sharing, knowledge diversity and network relation on organization memory. With 108 samples collected from high-tech industry in Science Park, this research employs regression to verify the relationships among variables to demonstrate the situation of firms in Science Park with their business partners. Furthermore, we can understand the development of organization memory in high-tech industry more.


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