THE FEAR OF LOSING OUT. Edition No. 1

Description: This study analysed tobacco industry lobbying strategies in Finland from 1975 to 2001. Tobacco industry documents were used as a primary source of data. The study was focused on tobacco control measures in Finland, including product liability litigation against the tobacco companies between 1988 and 2001. The tobacco control implications of tobacco litigation were analysed e.g. by examining the different roles of international tobacco companies and the level of control they employed in the Finnish litigation. The Finnish case was further highlighted through analysis of the possible linkages between tobacco industry's scientific strategies and its legal defence. With regard to tobacco control measures, the aim was to examine how global tobacco companies have tried to influence tobacco regulation in Finland. The main question was: did the tobacco companies succeed in finding a successful strategy for undermining the development of tobacco control in Finland? This study explored the validity of the tobacco industry documents by examining whether the material from the private archive of a tobacco lobbyist might augment.

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