Regional and Firm International Competitiveness. Edition No. 1

Description: This book argues that the competence of the region to attract FDI and the competence of the SME to undertake internationalisation are two of the main drivers of greater competitiveness. The empirical and theoretical work on FDI is developed and considers how regional competencies/factors can be used to attract FDI. Next, SME internationalisation and its impact on regional competitiveness are examined, focusing on the resources and competences, at the level of the entrepreneur and the firm. The work contributes to the richness of understanding of the complex relationship between the range of explanatory factors at a regional, national and supra-national level that influence inbound FDI, in particular providing a much better understanding of UK regional FDI inflows. The work on the internationalisation of SMEs contributes to a better understanding of entrepreneurial and firm competences at the sub-regional. The results provide both for academics and policy-makers a tool kit for the analysis and understanding of regional competences and offer a better understanding of the drivers of national and regional competitiveness.

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

- **Product Name:** Regional and Firm International Competitiveness. Edition No. 1
- **Web Address:** http://www.researchandmarkets.com/reports/1909127/
- **Office Code:** SC6IYEXK

Product Format
Please select the product format and quantity you require:

- **Quantity**
  - **Hard Copy (Paper back):**

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

- **Title:** [Mr] [Mrs] [Dr] [Miss] [Ms] [Prof]
- **First Name:** ____________________________
- **Last Name:** ____________________________
- **Email Address:** * ____________________________
- **Job Title:** ____________________________
- **Organisation:** ____________________________
- **Address:** ____________________________
- **City:** ____________________________
- **Postal / Zip Code:** ____________________________
- **Country:** ____________________________
- **Phone Number:** ____________________________
- **Fax Number:** ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:
Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp