Sustainability in the Banking Sector. Edition No. 1

Description: Changes in the banking industry have always had a huge impact on society because of the unique position banks hold in the economy. Over the last decades, an evolution of incorporating social and environmental concern in the banks' corporate policies has been taking shape. Caused by sustainable development, this trend called Sustainable Banking, though vital for many of the banking sectors' stakeholders, is not mutually perceived to be a blessing. The shareholders, who finally decide whether sustainability enters mainstream banking or not, might be an obstacle if Sustainable Banking turns out to threaten the shareholder value. This book analyzes the impact of sustainability on the share price and observes the progress in incorporating ethical policies. For both bank executives and investors this book will shed some light on the intense discussion which centered on the capacity of Sustainable Banking and provides some insights for future elaborations.

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