Solving the Childhood Obesity Epidemic. Edition No. 1

Description: Over the past thirty years the incidence of childhood obesity in the United States has nearly tripled. The increased instance of childhood obesity and the subsequent comorbidities, such as heart disease, type 2 diabetes, hypertension, and sleep apnea, among other health problems has led to increasingly high healthcare and social costs. This work will discuss the market and government failures that have had the most impact on the increase in childhood obesity trend and explain why public policy intervention is necessary and warranted. Solutions aimed at curbing childhood obesity should be focused on the educational arena, primarily in schools. Primary education occurs during a fundamental time for childhood development of tastes and preferences and has the most potential for success.

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