Regional Development in Knowledge Economy. Edition No. 1

Description:
This book examines the concept of regional development through industrial clustering and the automotive cluster in Thailand emerged in 1990s as a case study to understand the relationships and factors influencing coopetition (cooperation and competition) between universities and companies in Thailand's automotive cluster. In addition, this work proposes applicable models and ways to improve the dynamics of government, universities, national research institutions and firms in order to enhance high skills, knowledge, innovation and competitiveness of the automotive cluster and industry.

Based on the ideas of the knowledge economy and a “triple helix model” of relationships among government-industry-university, this study uses multiple data collection methods, including questionnaires and in-depth interviews, with descriptive analysis to investigate the relationship among government, university and industry.

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