What the #%@. Edition No. 1

Description: This book examines offensive language spoken on popular morning radio programs. While concerns over indecency have long existed, the 2004 Super Bowl half-time show sparked renewed interest in the issue of indecency on television and radio and, as evident in the 2007 firing of radio personality Don Imus, continues to be of concern today. Even with Howard Stern running for the cover of satellite radio at the start of 2006 and the often-controversial NYPD Blue signing off in 2005, the battle over a crackdown on indecency on the public airwaves wages on. How pervasive is indecent language on radio? Is it really as “filthy” and out of control as critics claim? While some lawmakers and interest groups presume this to be the case, no research evidence exists to support or reject these claims. While offensive language on primetime television has been studied, offensive language on radio has received little scholarly attention. The purpose of this work was to identify the amount and kind of offensive language spoken on-air.


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