When Information Technology Faces Resource Interaction. Edition No. 1

Description: This work investigates the interplay between IT and the other resources in business networks. The two main questions are how does IT affect the surrounding resources? and how does the value of IT emerge in relation to these resources? Two case studies feature how IT tools such ERP systems are used in relation to two products: IKEA's table Lack and Edsbyn's table El-Bord. The value and the effects of IT on resources vary greatly depending on the managerial task in which it is applied. In exploitative tasks (aiming at keeping efficiency), the effects of IT are stronger, thanks to relevant IT-embedded models and formalized information. Instead, IT has restricted effects in explorative tasks, because IT cannot model non-given resources, handle network-embedded information, and steer non-linear development processes. However, IT stabilizes exploration, by formalizing and freezing resources. As for IT's value, it is more evident in exploitative tasks, where IT more easily models and structures resources and digitalizes information to sustain efficiency. In explorative tasks IT is a conservative force, because it neglects wholly new resource combinations.


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: When Information Technology Faces Resource Interaction. Edition No. 1
Web Address: http://www.researchandmarkets.com/reports/1914278/
Office Code: SCD2G28D

Product Format
Please select the product format and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Hard Copy (Paper back):</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>USD 90 + USD 29 Shipping/Handling</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World