PHASE ONE ANALYSIS AND RESULTS. Edition No. 1

Description: Features of the process which were rated as the most significant included ‘manufacturing and engineering working together,’ ‘multi-functional teamwork,’ 'doing work that was once serial in parallel,' and ‘collective team responsibility’ (though notably less emphasis on getting consensus decisions). There was a similar distribution of views as shown by the comparable standard deviations. The standard deviations are all quite large however, indicating that there is a considerable diversity of opinion among the sample. This diversity within the sample will be the subject of further investigation in the sections that follow. For the outcome issues, ‘on-time' and ‘on-cost product development' were the most significant. By far the least significant was the issue of ‘increasing product life.' This is reflected in the results which follow on from the benefits gained from the use of concurrency.

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