The Indonesian Defense Industry - Market Opportunities and Entry Strategies, Analyses and Forecasts to 2016

Description:
Synopsis
- Top level overview of the Indonesian defense industry
- A breakdown of the Indonesian defense industry by spend pattern valued from 2005 through 2010 and forecasted from 2011 through 2016
- A breakdown of the markets by segment valued from 2005 through 2010 and forecasted from 2011 through 2016
- Details of top companies active across the Indonesian defense industry
- Emerging trends and opportunities in the Indonesian defense industry in the last 12 months

Summary
This report offers insights into market opportunities and entry strategies adopted by foreign OEMs to gain a market share in the Indonesian defense industry. In particular, it offers in-depth analysis of the following:

- Market opportunity and attractiveness: Detailed analysis of the current market size and growth expectations during 2010–2016, including highlights of the key drivers, to aid understanding of the growth dynamics. It also benchmarks the sector against key global markets and provides detailed understanding of emerging opportunities in specific areas.

- Procurement dynamics: Trend analysis of imports and exports, along with their implications and impact on the Indonesian defense industry.

- Industry structure: Five forces analysis to identify various power centers in the industry and how these are likely to develop in the future.

- Market entry strategy: Analysis of possible ways to enter the market, along with knowledge of how existing companies have entered the market, including key contracts, alliances, and strategic initiatives.

- Competitive landscape and strategic insights: Analysis of the competitive landscape of defense manufacturers in Indonesia. It provides an overview of the key defense companies (both domestic and foreign) along with insights such as key alliances, strategic initiatives and a brief financial analysis.

- Business environment and country risk: A range of drivers at country level, assessing business environment and country risk. It covers historical and forecast values for a range of indicators evaluating business confidence, economic performance, infrastructure quality and availability, labor force, demographics, and political and social risk.

Scope
- Analysis of defense industry market size from 2005 through 2010 and forecasts till 2016
- Analysis of defense budget allocation
- Benchmarking with key global markets
- Market opportunities
- Defense procurement dynamics
- Industry dynamics
- Market entry strategy
- Competitive landscape and strategic insights
- Business environment and country risk

Reasons To Buy
- Gain insight into the Indonesian defense industry with current, historic and forecast market values
- Gain insight into market opportunity and attractiveness
- Gain insight into industry procurement dynamics
- Gain insight into industry structure
- Gain insight into regulations governing the Indonesian defense industry and the potential market entry
strategies with an expert analysis of the competitive structure
- Identify top companies in the Indonesian defense industry along with profiles of all those companies

Key Highlights
The Indonesian defense market, estimated to value US$XX billion in 2011, is expected to grow at a CAGR of XX.XX% during the forecast period to value US$XX billion in 2016. The primary stimulator of defense expenditure is the government military modernization program, which was undertaken to compensate for the severe military underfunding during the review period. It is currently estimated that the defense budget is capable of satisfying only XX% of the country's required military defense expenditure.

Indonesia is frequently affected by natural disasters, in which the army is usually deployed to assist search and rescue operations. In preparation for future natural disasters, government expenditure is expected to increase in defense sectors during the forecast period. Furthermore, Indonesia's geographical make-up comprises over XX islands, and there is currently a border dispute with Malaysia, which is another factor fueling defense investment. In addition, there has been an increase in criminal activity such as illegal fishing, illegal logging, human trafficking, pirate attacks and arms smuggling along the Indonesian coast, which increased defense spending will help to address.

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