2011 China’s Games Industry Annual Review & Five-Year Forecast Report

Description: Comprehensive review of 2010 and forecast of 2011-2015 for the market size by segment of China’s video game industry. This includes data and analysis on online games, offline games, mobile devices, social games, online game operators, regulations, sales and marketing, distribution, retail, online games operators, gamers, and Internet cafes.

A complete market model and forecast of PC online games plus other segments based on 75,000 points of data collected in 1,200 surveys and interviews in 10 Chinese cities in February and March 2011

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