
Description:
Synopsis
- Top level overview of the French defense industry
- A breakdown of the French defense industry by spend pattern valued from 2005 through 2010 and forecasted from 2011 through 2016
- A breakdown of the markets by segments valued from 2005 through 2010 and forecasted from 2011 through 2016
- Details of top companies active across the French defense industry
- Emerging trends and opportunities in the French defense industry in the last 12 months

Summary
This report offers insights into market opportunities and entry strategies adopted by foreign OEMs to gain a market share in the French defense industry. In particular, it offers in-depth analysis of the following:
- Market opportunity and attractiveness: Detailed analysis of the current market size and growth expectations during 2011–2016, including highlights of the key drivers, to aid understanding of the growth dynamics. It also benchmarks the sector against key global markets and provides detailed understanding of emerging opportunities in specific areas.
- Procurement dynamics: Trend analysis of imports and exports, along with their implications and impact on the French defense industry.
- Industry structure: Five forces analysis to identify various power centers in the industry and how these are likely to develop in the future.
- Market entry strategy: Analysis of possible ways to enter the market, along with knowledge of how existing companies have entered the market, including key contracts, alliances, and strategic initiatives.
- Competitive landscape and strategic insights: Analysis of the competitive landscape of defense manufacturers in France. It provides an overview of the key defense companies (both domestic and foreign) along with insights such as key alliances, strategic initiatives and a brief financial analysis.
- Business environment and country risk: A range of drivers at country level, assessing business environment and country risk. It covers historical and forecast values for a range of indicators evaluating business confidence, economic performance, infrastructure quality and availability, labor force, demographics, and political and social risk.

Scope
- Analysis of defense industry market size from 2005 through 2010 and forecasts till 2016
- Analysis of defense budget allocation
- Benchmarking with key global markets
- Market opportunities
- Defense procurement dynamics
- Industry dynamics
- Market entry strategy
- Competitive landscape and strategic insights
- Business environment and country risk

Reasons To Buy
- Gain insight into the French defense industry with current, historic and forecast market values
- Gain insight into market opportunity and attractiveness
- Gain insight into industry procurement dynamics
- Gain insight into industry structure
- Gain insight into regulations governing the French defense industry and the potential market entry strategies with an expert analysis of the competitive structure
- Identify top companies of the French defense industry along with profiles of all those companies

Key Highlights
During the review period, French defense expenditure increased at a CAGR of XX.XX%, and, in 2010, valued US$XXX.XX billion. The military modernization plans outlined in the French white paper on defense and national security, coupled with perceived terrorist threats and France's status as the United Nations Security...
Council's second-largest contributor to UN peacekeeping missions, stimulated defense expenditure during the review period. Such factors are expected to continue to fuel defense expenditure during the forecast period. As a result, and despite expected budget cuts during 2010–2013 to reduce the government's fiscal deficit, the country's defense budget is expected to grow at a CAGR of XX.XX% during the forecast period. With this growth expected to be accompanied by a higher growth in the general French economy, French defense expenditure as a percentage of GDP is expected to fall to XX.XX% by 2016, compared to XX.XX% in 2010.

The capital expenditure allocation of the defense budget, which stood at an average of XX.XX% during the review period, increased to XX.XX% in 2010 as a result of a military modernization program. Capital expenditure is expected to account for XX.XX% of the total defense budget in 2011, before stabilizing at an average of XX.XX% during 2012–2016. Common services such as health care expenses and defense infrastructure facilities accounted for the highest budget allocation during the review period, with an average of XX.XX% when other expenses such as research and development and pensions are excluded. During the forecast period, the French Army is expected to receive an average defense budget allocation of XX.XX%, followed by the Air Force with an average of XX.XX% and the Navy with an average of XX.XX%.

Key opportunities for the country's defense industry are expected in areas such as armored vehicles, amphibious ships, and submarines with nuclear missile transportation capabilities. The French aerial defense capabilities are expected to be improved through the procurement of a new fleet of fighter aircraft, UAVs and the upgrade of its existing aircraft. The country is also expected to invest in advanced technology for command control and communication systems.

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