Car manufacturing in China - Industry and Country Analysis

Description:
Project Synopsis:
Car manufacturing in China – Industry and Country Analysis provides five forces Industry analysis, along with PESTLE country analysis of China. This report concludes with profiles of the leading companies in the Chinese car manufacturing market.

Project Description:
Includes market value/volume, geographical segmentation, and five forces (buyer power, supplier power, new entrants, substitutes, and rivalry) analysis of the Car manufacturing Industry in China. The PESTLE analysis section analyzes the current challenges, future prospects and risks across political, economic, social, technological, legal and environmental areas of the country.

Scope:
- Contains data on market value, volume and/or segmentation for Car manufacturing in China.
- Incorporates in-depth five forces competitive environment analysis.
- analyzes the political, economic, social, technological, legal and environmental (PESTLE) structure of China.
- The leading companies are identified with supporting key financial metrics (where available)

Market Definition:
The passenger cars manufacturers’ market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies. The volume represents the quantity of completely built up (CBU) cars in a particular country/region. Passenger cars are defined as motor vehicles with at least four wheels, used for the transport of passengers, and comprising no more than eight seats in addition to the driver’s seat. Any currency conversions used in the creation of this report have been calculated using constant 2010 annual average exchange rates.

Highlights:
The Chinese car manufacturing industry had total revenue of $79.6 billion in 2010, representing a compound annual growth rate (CAGR) of 24.4% for the period spanning 2006-2010.

Industry production volumes increased with a CAGR of 19.6% between 2006-2010, to reach a total of 10,709,946 units in 2010.

The performance of the industry is forecast to decelerate, with an anticipated CAGR of 7.3% for the five-year period 2010-2015, which is expected to drive the industry to a value of $112.9 billion by the end of 2015.

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