China Mass Media Corp - Company Profile

Description: This 13 page report profiles China Mass Media Corporation. It covers key developments, financials, activity description, management and ownership. China Mass Media Corp. is one of the leading television advertising and media sales agency in China. Heernet Ventures’ company profiles provide comprehensive and relevant data and analysis on both public and private companies. The profiles cover key data on product/service offering, operational and financial data, management and ownership information and deal activity. The data is collated from authoritative sources and analysed by an in house team of analysts who are solely focused on researching the media, telecoms and technology industries. With a dedicated focus on the media, telecoms and technology industries, Heernet Ventures publishes research that is relevant, rigorous and comprehensive. The reports are relevant for professionals in the following areas:
- Industry professionals involved in areas such as strategy and business development;
- Market research and advertising executives;
- Advisors, consultants and investment bankers;
- Private equity/venture capital investors;
- Fund managers.

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