Shanghai Songjiang Economic Development Zone

Description: Introduction

Shanghai Songjiang Economic Development Zone (Shanghai Songjiang EDZ) is located in Songjiang District in the southwestern part of Shanghai. It consists of Shanghai Sijing High-tech Development Zone, Shanghai Songjiang High-tech Park and Dongjing Subzone of Songjiang Industrial Zone. Shanghai Songjiang EDZ was approved by the State Council as a state-level development zone in 2006, and has an area of 4.08 sq km.

Shanghai Songjiang EDZ has convenient access to transportation. It is 20 km from the People's Square, the city center in Shanghai. In addition, Shanghai Hongqiao Airport and Shanghai Pudong International Airport are 15 km and 40 km from the zone, respectively. The Jiajin Highway, connecting Jiading and Jinshan, goes through the zone, while Shanghai Port, the largest port in China by container traffic in 2012, is within an hour's drive of the zone.

Songjiang University Town is located in Songjiang District. Songjiang University Town includes Shanghai International Studies University, Shanghai Institute of Foreign Trade, and Shanghai Institute of Visual Art of Fudan University.

Investment Climate

Shanghai Songjiang EDZ encourages investment in electronic information, machinery and new construction materials. It has attracted a large number of domestic and foreign investors, including Hyundai, Hungtay Hitachi, Juki, Ikea, Baolong and ZCECO.

Ikea commenced the operation of a distribution center in Shanghai Songjiang EDZ. The center covers an area of 260,000 sq m and is IKEA's largest delivery center in the Asia-Pacific Region. The center serves as a logistics and warehousing base for IKEA's chain of stores in the Asia-Pacific region.

In 2012, the gross industrial output of Shanghai Songjiang EDZ plunged 18.11% year on year to RMB 11 billion. It attracted 15 foreign invested projects in 2012 with a total concrated FDI of US$16.78 million.

Winning Edge and Limitation

Winning Edge
- Shanghai is China's economic, commercial and financial hub. Shanghai has the largest economy on the mainland.
- Songjiang University Town has rich talents resources.
- Transportation in the zone is convenient.

Limitations
- Labor, land and operating costs are high.
- The zone faces competition from other development zones in Shanghai.

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