Tianjin Baodi Economic Development Area (including Baodi Jiuyuan Industrial Park)

Description: Tianjin Baodi Economic Development Area (Tianjin Baodi EDA) rated “B” by China Knowledge in a research report on China’s industrial real estate published today. The EDA was established by the Tianjin municipal government in 2006 and has an area of 7.0 sq km.

Tianjin Baodi EDA is located in Baodi District, which is located between the city's downtown and Jixian County 70 km north of the city center. The district is 70 km from Tianjin Binhai International Airport, 100 km from Tianjin Port, and 80 km from Beijing Capital International Airport.

Baodi District is also easily accessible by land. Two expressways, the Beijing-Shenyang Expressway and the Tianjin-Jixian Expressway, traverse the whole district and intersect at its center, leading to Beijing, Qinhuangdao, Shenyang, downtown Tianjin and Jixian County.

Baodi EDA consists of three industrial parks: Shiqiao Industrial Park, Jiuyuan Industrial Park and Tianbao Industrial Park.

Shiqiao Industrial Park was developed from the former Baodi Economic Development Zone. It is located in the southern part of downtown Baodi and has an area of 10 sq km. Its pillar industries include auto parts, agricultural machinery, organic food processing and electronics.

Jiuyuan Industrial Park is situated in the southwestern part of downtown Baodi, at the intersection of three districts, Baodi, Beichen and Wuqing. It has an area of 15 sq km. The park is under construction, and over ten enterprises plan to invest in the park. Industries encouraged include metal products, equipment manufacturing and plastic products.

Tianbao Industrial Park is located in the western part of downtown Baodi near an entrance to the Beijing-Shenyang Expressway. It has an area of 22 sq km. The pillar industries of this park are information technology, mechanical and electronic products, new building materials, environmental protection technology and eco-agriculture.

Major investors in Baodi include Hopson Development and Feiyue Group. Hopson Development, a Hong Kong-based property conglomerate founded in 1992, launched real estate and property management businesses in the EDA. It has cultivated more than 30 projects in major cities such as Guangzhou, Beijing, Tianjin and Shanghai. Feiyue, which has set up a plant in the EDA, is a domestic sewing machine manufacturer that was founded in Zhejiang Province in 1986. The output of all its factories in China is 5 million sewing machines per year and its products have been exported to more than 120 countries.

Industrial parks rated B are viewed as poorly established. Much effort is necessary for the creation of an attractive investment environment in these parks. There are 45 with ‘B’ rating among the 254 national or municipal-level industrial parks located across the country.


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