Who's Making Money? Media companies who attack the mobile space

Description:
Borrell Associates' Local Mobile Advertising Conference 2011 took place in October and was hosted in Chicago. Videos of fifteen expert speakers at this dynamic and cutting edge conference have been made available to purchase.

One of the greatest strengths of Borrell Associates is its database of nearly 5,000 local media companies that shows how much they're making in online revenues.

With this presentation, they reached into this database to feature those who have attacked the mobile space with a business mindset and are making money right out of the gate – in the hundreds of thousands of dollars – with their mobile initiatives.

Moderator: Greg Sterling, Senior Analyst with Internet2Go, Opus Research
Panelist:Doug Bennett, President, Freedom Interactive

All video files are in MP4 format. These are high-resolution videos and will take approximately 15 minutes each to download on an average high-speed connection. These recordings do not include the PowerPoint presentations.

NOTE - See special offer package below where you can buy all fifteen videos for a reduced price.

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