Suncare in Asia-Pacific

Description:
Suncare in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the Asia-Pacific suncare market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Synopsis
Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the suncare market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the suncare market in Asia-Pacific

Leading company profiles reveal details of key suncare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific suncare market with five year forecasts by both value and volume

Macroeconomic indicators provide insight into general trends within the Asia-Pacific economy

Reasons To Buy
What was the size of the Asia-Pacific suncare market by value in 2015?

What will be the size of the Asia-Pacific suncare market in 2020?

What factors are affecting the strength of competition in the Asia-Pacific suncare market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's suncare market?

Key Highlights
- The suncare market consists of the retail sale of sun protection, after-sun and self-tan products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2015 annual average exchange rates.

- The Asia-Pacific suncare market had total revenues of $2,082.1m in 2015, representing a compound annual growth rate (CAGR) of 7.2% between 2011 and 2015.

- Market consumption volume increased with a CAGR of 5.7% between 2011 and 2015, to reach a total of 124.2 million units in 2015.

- Greater levels of awareness with regards to prolonged exposure to the sun as a cause of skin cancer are helping to drive this market forward. Armed with knowledge disseminated by health agencies, consumers are eager to guard against skin cancer and are buying suncare products to do so.

Contents:  
Executive Summary
Market value
Market value forecast
Market volume
List of Tables
Table 1: Asia-Pacific suncare market value: $ million, 2011–15
Table 2: Asia-Pacific suncare market volume: million units, 2011–15
Table 3: Asia-Pacific suncare market category segmentation: $ million, 2015
Table 4: Asia-Pacific suncare market geography segmentation: $ million, 2015
Table 5: Asia-Pacific suncare market share: % share, by value, 2015
Table 6: Asia-Pacific suncare market distribution: % share, by value, 2015
Table 7: Asia-Pacific suncare market value forecast: $ million, 2015–20
Table 8: Asia-Pacific suncare market volume forecast: million units, 2015–20
Table 9: Amorepacific Corporation: key facts
Table 10: Amorepacific Corporation: key financials ($)
Table 11: Amorepacific Corporation: key financials (KRW)
Table 12: Amorepacific Corporation: key financial ratios
Table 13: Beiersdorf AG: key facts
Table 14: Beiersdorf AG: key financials ($)
Table 15: Beiersdorf AG: key financials (€)
Table 16: Beiersdorf AG: key financial ratios
Table 17: Kao Corporation: key facts
Table 18: Kao Corporation: key financials ($)
Table 19: Kao Corporation: key financials (¥)
Table 20: Kao Corporation: key financial ratios
Table 21: Shiseido Company, Limited: key facts
Table 22: Shiseido Company, Limited: key financials ($)
Table 23: Shiseido Company, Limited: key financials (¥)
Table 24: Shiseido Company, Limited: key financial ratios
List of Figures
Figure 1: Asia-Pacific suncare market value: $ million, 2011–15
Figure 2: Asia-Pacific suncare market volume: million units, 2011–15
Figure 3: Asia-Pacific suncare market category segmentation: % share, by value, 2015
Figure 4: Asia-Pacific suncare market geography segmentation: % share, by value, 2015
Figure 5: Asia-Pacific suncare market share: % share, by value, 2015
Figure 6: Asia-Pacific suncare market distribution: % share, by value, 2015
Figure 7: Asia-Pacific suncare market value forecast: $ million, 2015–20
Figure 8: Asia-Pacific suncare market volume forecast: million units, 2015–20
Figure 9: Forces driving competition in the suncare market in Asia-Pacific, 2015
Figure 10: Drivers of buyer power in the suncare market in Asia-Pacific, 2015
Figure 11: Drivers of supplier power in the suncare market in Asia-Pacific, 2015
Figure 12: Factors influencing the likelihood of new entrants in the suncare market in Asia-Pacific, 2015
Figure 13: Factors influencing the threat of substitutes in the suncare market in Asia-Pacific, 2015
Figure 14: Drivers of degree of rivalry in the suncare market in Asia-Pacific, 2015
Figure 15: Amorepacific Corporation: revenues & profitability
Figure 16: Amorepacific Corporation: assets & liabilities
Figure 17: Beiersdorf AG: revenues & profitability
Figure 18: Beiersdorf AG: assets & liabilities
Figure 19: Kao Corporation: revenues & profitability
Figure 20: Kao Corporation: assets & liabilities
Figure 21: Shiseido Company, Limited: revenues & profitability
Figure 22: Shiseido Company, Limited: assets & liabilities

Ordering:
Order Online - http://www.researchandmarkets.com/reports/1954667/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Suncare in Asia-Pacific
Web Address: http://www.researchandmarkets.com/reports/1954667/
Office Code: SCPLGNEC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td>350</td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
</tr>
<tr>
<td>Site License:</td>
<td>700</td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td>1050</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  Mr  Mrs  Dr  Miss  Ms  Prof
First Name: ______________________ Last Name: ______________________
Email Address: * ______________________
Job Title: ______________________
Organisation: ______________________
Address: ______________________
City: ______________________
Postal / Zip Code: ______________________
Country: ______________________
Phone Number: ______________________
Fax Number: ______________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World