Fixed Line Telecoms in New Zealand

Description:  
Introduction  
Fixed Line Telecoms in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2010-14, and forecast to 2019). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the New Zealand fixed line telecoms market. Includes market size data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Highlights  
- The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Revenues from internet services and value-added services are included. Market volumes represent the number of fixed-line telephones. All currency conversions were carried out at constant 2013 average annual exchange rates.

- The New Zealand fixed line telecoms market had total revenues of $1.4bn in 2014, representing a compound annual rate of change (CARC) of -4.8% between 2010 and 2014.

- Market volumes declined with a CARC of -0.6% between 2010 and 2014, to reach a total of 1.8 million fixed line telephones in 2014.

- The performance of the market is forecast to decline further but at a slower pace, with an anticipated CARC of -1.6% for the five-year period 2014 - 2019, which is expected to drive the market to a value of $1.3bn by the end of 2019.

Features  
Save time carrying out entry-level research by identifying the size, growth, and leading players in the fixed line telecoms market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fixed line telecoms market in New Zealand

Leading company profiles reveal details of key fixed line telecoms market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand fixed line telecoms market with five year forecasts

Macroeconomic indicators provide insight into general trends within the New Zealand economy

Key Questions Answered  
What was the size of the New Zealand fixed line telecoms market by value in 2014?  
What will be the size of the New Zealand fixed line telecoms market in 2019?  
What factors are affecting the strength of competition in the New Zealand fixed line telecoms market?  
How has the market performed over the last five years?
Figure 1: New Zealand fixed line telecoms market value: $ billion, 2010–14(e)
Figure 1: New Zealand fixed line telecoms market volume: million units, 2010–14(e)
Figure 1: New Zealand fixed line telecoms market category segmentation: % share, by value, 2014(e)
Figure 1: New Zealand fixed line telecoms market share: % share, by value, 2014(e)
Figure 1: New Zealand fixed line telecoms market value forecast: $ billion, 2014–19
Figure 1: New Zealand fixed line telecoms market volume forecast: million units, 2014–19
Figure 1: Forces driving competition in the fixed line telecoms market in New Zealand, 2014
Figure 1: Drivers of buyer power in the fixed line telecoms market in New Zealand, 2014
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Figure 1: Factors influencing the likelihood of new entrants in the fixed line telecoms market in New Zealand, 2014
Figure 1: Factors influencing the threat of substitutes in the fixed line telecoms market in New Zealand, 2014
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Figure 1: Spark New Zealand Limited (formerly Telecom Corporation of New Zealand Limited): revenues & profitability
Figure 1: Spark New Zealand Limited (formerly Telecom Corporation of New Zealand Limited): assets & liabilities
Figure 1: Vodafone Group Plc: revenues & profitability
Figure 1: Vodafone Group Plc: assets & liabilities

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