Global Fixed Line Telecoms

Description: Summary
Global Fixed Line Telecoms industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Findings
- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fixed line telecoms market in the global
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global fixed line telecoms market
- Leading company profiles reveal details of key fixed line telecoms market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global fixed line telecoms market with five year forecasts by both value and volume

Synopsis
Essential resource for top-line data and analysis covering the Global fixed line telecoms market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Reasons To Buy
- What was the size of the Global fixed line telecoms market by value in 2015?
- What will be the size of the Global fixed line telecoms market in 2020?
- What factors are affecting the strength of competition in the Global fixed line telecoms market?
- How has the market performed over the last five years?
- Who are the top competitors in the global's fixed line telecoms market?

Key Highlights
The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wires), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Revenues from internet services and value-added services are included. Market volumes represent the number of fixed-line telephones. All currency conversions were carried out at constant 2015 average annual exchange rates.

The global fixed line telecoms market had total revenues of $427.8bn in 2015, representing a compound annual rate of change (CARC) of -3.5% between 2011 and 2015.

Market consumption volumes declined with a CARC of -0.7% between 2011-2015, to reach a total of 1,373 million subscriptions in 2015.

The performance of the market is forecast to accelerate, having suffered strong decline over the past five years

Contents:
- Executive Summary
- Market value
- Market value forecast
- Market volume
- Market volume forecast
- Category segmentation
- Geography segmentation
- Market share
- Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market volume
Market Segmentation
Category segmentation
Geography segmentation
Market share
Market Outlook
Market value forecast
Market volume forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
China Telecom Corporation Limited
China Unicom (Hong Kong) Limited
Nippon Telegraph and Telephone Corporation
Orange SA
Methodology
Industry associations
Related Research
Appendix
About the Author

List of Tables
Table 1: Global fixed line telecoms market value: $ million, 2011–15
Table 2: Global fixed line telecoms market volume: million subscriptions, 2011–15
Table 3: Global fixed line telecoms market category segmentation: $ million, 2015
Table 4: Global fixed line telecoms market geography segmentation: $ million, 2015
Table 5: Global fixed line telecoms market share: % share, by volume, 2015
Table 6: Global fixed line telecoms market value forecast: $ million, 2015–20
Table 7: Global fixed line telecoms market volume forecast: million subscriptions, 2015–20
Table 8: China Telecom Corporation Limited: key facts
Table 9: China Telecom Corporation Limited: key financials ($)
Table 10: China Telecom Corporation Limited: key financials (CNY)
Table 11: China Telecom Corporation Limited: key financial ratios
Table 12: China Unicom (Hong Kong) Limited: key facts
Table 13: China Unicom (Hong Kong) Limited: key financials ($)
Table 14: China Unicom (Hong Kong) Limited: key financials (CNY)
Table 15: China Unicom (Hong Kong) Limited: key financial ratios
Table 16: Nippon Telegraph and Telephone Corporation: key facts
Table 17: Nippon Telegraph and Telephone Corporation: key financials ($) (¥)
Table 18: Nippon Telegraph and Telephone Corporation: key financial ratios
Table 20: Orange SA: key facts
Table 21: Orange SA: key financials ($) (€)
Table 22: Orange SA: key financials (€)
Table 23: Orange SA: key financial ratios

List of Figures
Figure 1: Global fixed line telecoms market value: $ million, 2011–15
Figure 2: Global fixed line telecoms market volume: million subscriptions, 2011–15
Figure 3: Global fixed line telecoms market category segmentation: % share, by value, 2015
Figure 4: Global fixed line telecoms market geography segmentation: % share, by value, 2015
Figure 5: Global fixed line telecoms market share: % share, by volume, 2015
Figure 6: Global fixed line telecoms market value forecast: $ million, 2015–20
Figure 7: Global fixed line telecoms market volume forecast: million subscriptions, 2015–20
Figure 8: Forces driving competition in the global fixed line telecoms market, 2015
Figure 9: Drivers of buyer power in the global fixed line telecoms market, 2015
Figure 10: Drivers of supplier power in the global fixed line telecoms market, 2015
Figure 11: Factors influencing the likelihood of new entrants in the global fixed line telecoms market, 2015
Figure 12: Factors influencing the threat of substitutes in the global fixed line telecoms market, 2015
Figure 13: Drivers of degree of rivalry in the global fixed line telecoms market, 2015
Figure 14: China Telecom Corporation Limited: revenues & profitability
Figure 15: China Telecom Corporation Limited: assets & liabilities
Figure 16: China Unicom (Hong Kong) Limited: revenues & profitability
Figure 17: China Unicom (Hong Kong) Limited: assets & liabilities
Figure 18: Nippon Telegraph and Telephone Corporation: revenues & profitability
Figure 19: Nippon Telegraph and Telephone Corporation: assets & liabilities
Figure 20: Orange SA: revenues & profitability
Figure 21: Orange SA: assets & liabilities

Ordering: 
Order Online - [http://www.researchandmarkets.com/reports/1961687/](http://www.researchandmarkets.com/reports/1961687/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- **Product Name:** Global Fixed Line Telecoms
- **Web Address:** [http://www.researchandmarkets.com/reports/1961687/](http://www.researchandmarkets.com/reports/1961687/)
- **Office Code:** SC2GKKIU

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td>[ ]</td>
<td>USD 350</td>
</tr>
<tr>
<td>Site License:</td>
<td>[ ]</td>
<td>USD 700</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td>[ ]</td>
<td>USD 1050</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

- **Title:** [Mr] [Mrs] [Dr] [Miss] [Ms] [Prof]
- **First Name:** ____________________________  **Last Name:** ____________________________
- **Email Address:** * ____________________________
- **Job Title:** ____________________________
- **Organisation:** ____________________________
- **Address:** ____________________________
- **City:** ____________________________
- **Postal / Zip Code:** ____________________________
- **Country:** ____________________________
- **Phone Number:** ____________________________
- **Fax Number:** ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World