Fixed Line Telecoms in Asia-Pacific

Description: Introduction

Fixed Line Telecoms in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the Asia-Pacific fixed line telecoms market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Highlights

- The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Revenues from internet services and value-added services are included. Market volumes represent the number of fixed-line telephones. All currency conversions were carried out at constant 2014 average annual exchange rates.

- The Asia-Pacific fixed line telecoms market is forecast to generate total revenues of $133.6bn in 2015, representing a compound annual rate of change (CARC) of -4.6% between 2011 and 2015.

- Market consumption volume is forecast to increase with a CAGR of 0.5% between 2011-2015, to reach a total of 708.5 million subscription in 2015.

- The performance of the market is forecast to accelerate, with an anticipated CAGR of 2.4% for the five-year period 2015 - 2020, which is expected to drive the market to a value of $150.1bn by the end of 2020.

Features

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fixed line telecoms market in Asia-Pacific

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fixed line telecoms market in Asia-Pacific

- Leading company profiles reveal details of key fixed line telecoms market players' global operations and financial performance

- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific fixed line telecoms market with five year forecasts by both value and volume

- Macroeconomic indicators provide insight into general trends within the Asia-Pacific economy

Key Questions Answered

- What was the size of the Asia-Pacific fixed line telecoms market by value in 2015?

- What will be the size of the Asia-Pacific fixed line telecoms market in 2020?

- What factors are affecting the strength of competition in the Asia-Pacific fixed line telecoms market?

- How has the market performed over the last five years?

- Who are the top competitors in Asia-Pacific's fixed line telecoms market?
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