Fixed Line Telecoms in Asia-Pacific

Description:
Fixed Line Telecoms in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Findings
- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fixed line telecoms market in Asia-Pacific
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fixed line telecoms market in Asia-Pacific
- Leading company profiles reveal details of key fixed line telecoms market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific fixed line telecoms market with five year forecasts by both value and volume

Synopsis
Essential resource for top-line data and analysis covering the Asia-Pacific fixed line telecoms market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Reasons To Buy
- What was the size of the Asia-Pacific fixed line telecoms market by value in 2015?
- What will be the size of the Asia-Pacific fixed line telecoms market in 2020?
- What factors are affecting the strength of competition in the Asia-Pacific fixed line telecoms market?
- How has the market performed over the last five years?
- Who are the top competitors in Asia-Pacific's fixed line telecoms market?

Key Highlights
The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wireslines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Revenues from internet services and value-added services are included. Market volumes represent the number of fixed-line telephones. All currency conversions were carried out at constant 2015 average annual exchange rates.

The Asia-Pacific fixed line telecoms market had total revenues of $130.4bn in 2015, representing a compound annual rate of change (CARC) of -5.6% between 2011 and 2015.

Market consumption volumes declined with a CARC of -1.1% between 2011-2015, to reach a total of 663.9 million subscriptions in 2015.

The performance of the market is forecast to accelerate, after a period of sharp decline in recent years.

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