Fixed Line Telecoms in Hungary

Description: Introduction

Fixed Line Telecoms in Hungary industry profile provides top-line qualitative and quantitative summary information including: market size (value 2007-11, and forecast to 2016). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the Hungary fixed line telecoms market. Includes market size data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Highlights

- The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Revenues from internet services and value-added services are included. Market volumes represent the number of fixed-line telephones. All currency conversions were carried out at constant 2011 average annual exchange rates.

- The Hungarian fixed line telecoms market had total revenues of $1.2 billion in 2011, representing a compound annual rate of change (CARC) of -12.2% between 2007 and 2011.

- Market consumption volumes decreased with a CARC of -2.5% between 2007 and 2011, to reach a total of 3 million fixed line telephones in 2011.

- The performance of the market is forecast to decline further but with a slower pace, with an anticipated CARC of -8.4% for the five-year period 2011 - 2016, which is expected to drive the market to a value of $790.4 million by the end of 2016.

Features

Save time carrying out entry-level research by identifying the size, growth, and leading players in the fixed line telecoms market in Hungary

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fixed line telecoms market in Hungary

Leading company profiles reveal details of key fixed line telecoms market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Hungary fixed line telecoms market with five year forecasts

Macroeconomic indicators provide insight into general trends within the Hungary economy

Key Questions Answered

What was the size of the Hungary fixed line telecoms market by value in 2011?

What will be the size of the Hungary fixed line telecoms market in 2016?

What factors are affecting the strength of competition in the Hungary fixed line telecoms market?

How has the market performed over the last five years?
LIST OF FIGURES
Figure 1: Hungary fixed line telecoms market value: $ billion, 2007–11 8
Figure 2: Hungary fixed line telecoms market volume: million fixed line telephones, 2007–11 9
Figure 3: Hungary fixed line telecoms market category segmentation: % share, by value, 2011 10
Figure 4: Hungary fixed line telecoms market geography segmentation: % share, by value, 2011 11
Figure 5: Hungary fixed line telecoms market share: % share, by value, 2011 12
Figure 6: Hungary fixed line telecoms market value forecast: $ billion, 2011–16 13
Figure 7: Hungary fixed line telecoms market volume forecast: million fixed line telephones, 2011–16 14
Figure 8: Forces driving competition in the fixed line telecoms market in Hungary, 2011 15
Figure 9: Drivers of buyer power in the fixed line telecoms market in Hungary, 2011 16
Figure 10: Drivers of supplier power in the fixed line telecoms market in Hungary, 2011 17
Figure 11: Factors influencing the likelihood of new entrants in the fixed line telecoms market in Hungary, 2011 18
Figure 12: Factors influencing the threat of substitutes in the fixed line telecoms market in Hungary, 2011 19
Figure 13: Drivers of degree of rivalry in the fixed line telecoms market in Hungary, 2011 20
Figure 14: Magyar Telekom Plc: revenues & profitability 24
Figure 15: Magyar Telekom Plc: assets & liabilities 24
Figure 16: UPC Holding: revenues & profitability 26
Figure 17: UPC Holding: assets & liabilities 27

Ordering:
Order Online - http://www.researchandmarkets.com/reports/1961752/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Fixed Line Telecoms in Hungary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/1961752/">http://www.researchandmarkets.com/reports/1961752/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SC6INB71</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User: USD 350</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide: USD 875</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr [ ]  Mrs [ ]  Dr [ ]  Miss [ ]  Ms [ ]  Prof [ ]</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>___________________________  Last Name: ___________________________</td>
</tr>
<tr>
<td>Email Address: *</td>
<td>___________________________</td>
</tr>
<tr>
<td>Job Title:</td>
<td>___________________________</td>
</tr>
<tr>
<td>Organisation:</td>
<td>___________________________</td>
</tr>
<tr>
<td>Address:</td>
<td>___________________________</td>
</tr>
<tr>
<td>City:</td>
<td>___________________________</td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td>___________________________</td>
</tr>
<tr>
<td>Country:</td>
<td>___________________________</td>
</tr>
<tr>
<td>Phone Number:</td>
<td>___________________________</td>
</tr>
<tr>
<td>Fax Number:</td>
<td>___________________________</td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets, 
Guinness Center, 
Taylors Lane, 
Dublin 8, 
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World