Fixed Line Telecoms in Poland

Description:

Fixed Line Telecoms in Poland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2007-11, and forecast to 2016). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the Poland fixed line telecoms market. Includes market size data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Highlights

- The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Revenues from internet services and value-added services are included. Market volumes represent the number of fixed-line telephones. All currency conversions were carried out at constant 2011 average annual exchange rates.

- The Polish fixed line telecoms market had total revenues of $1.6 billion in 2011, representing a compound annual rate of change (CARC) of -13.4% between 2007 and 2011.

- Market consumption volumes decreased with a CARC of -3.1% between 2007 and 2011, to reach a total of 9.2 million fixed line telephones in 2011.

- The performance of the market is forecast to decline even faster, with an anticipated CARC of -13.9% for the five-year period 2011 - 2016, which is expected to drive the market to a value of $762.3 million by the end of 2016.

Features

Save time carrying out entry-level research by identifying the size, growth, and leading players in the fixed line telecoms market in Poland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fixed line telecoms market in Poland

Leading company profiles reveal details of key fixed line telecoms market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Poland fixed line telecoms market with five year forecasts

Macroeconomic indicators provide insight into general trends within the Poland economy

Key Questions Answered

What was the size of the Poland fixed line telecoms market by value in 2011?

What will be the size of the Poland fixed line telecoms market in 2016?

What factors are affecting the strength of competition in the Poland fixed line telecoms market?

How has the market performed over the last five years?
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