Fixed Line Telecoms in Sweden

Description:

Fixed Line Telecoms in Sweden industry profile provides top-line qualitative and quantitative summary information including: market size (value 2007-11, and forecast to 2016). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the Sweden fixed line telecoms market. Includes market size data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Highlights

- The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Revenues from internet services and value-added services are included. Market volumes represent the number of fixed-line telephones. All currency conversions were carried out at constant 2011 average annual exchange rates.

- The Swedish fixed line telecoms market had total revenues of $4.1 billion in 2011, representing a compound annual rate of change (CARC) of -3.4% between 2007 and 2011.

- Market consumption volumes decreased with a CARC of -4% between 2007 and 2011, to reach a total of 4.7 million fixed line telephones in 2011.

- The performance of the market is forecast to decline even faster, with an anticipated CARC of -3.7% for the five-year period 2011 - 2016, which is expected to drive the market to a value of $3.4 billion by the end of 2016.

Features

Save time carrying out entry-level research by identifying the size, growth, and leading players in the fixed line telecoms market in Sweden

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fixed line telecoms market in Sweden

Leading company profiles reveal details of key fixed line telecoms market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Sweden fixed line telecoms market with five year forecasts

Macroeconomic indicators provide insight into general trends within the Sweden economy

Key Questions Answered

What was the size of the Sweden fixed line telecoms market by value in 2011?

What will be the size of the Sweden fixed line telecoms market in 2016?

What factors are affecting the strength of competition in the Sweden fixed line telecoms market?

How has the market performed over the last five years?
Table 22: Sweden GDP (constant 2000 prices, $ billion), 2007–11 32
Table 23: Sweden GDP (current prices, $ billion), 2007–11 32
Table 24: Sweden inflation, 2007–11 33
Table 25: Sweden consumer price index (absolute), 2007–11 33
Table 26: Sweden exchange rate, 2007–11 33

LIST OF FIGURES
Figure 1: Sweden fixed line telecoms market value: $ billion, 2007–11 8
Figure 2: Sweden fixed line telecoms market volume: million fixed line telephones, 2007–11 9
Figure 3: Sweden fixed line telecoms market category segmentation: % share, by value, 2011 10
Figure 4: Sweden fixed line telecoms market geography segmentation: % share, by value, 2011 11
Figure 5: Sweden fixed line telecoms market share: % share, by value, 2011 12
Figure 6: Sweden fixed line telecoms market value forecast: $ billion, 2011–16 13
Figure 7: Sweden fixed line telecoms market volume forecast: million fixed line telephones, 2011–16 14
Figure 8: Forces driving competition in the fixed line telecoms market in Sweden, 2011 15
Figure 9: Drivers of buyer power in the fixed line telecoms market in Sweden, 2011 16
Figure 10: Drivers of supplier power in the fixed line telecoms market in Sweden, 2011 17
Figure 11: Factors influencing the likelihood of new entrants in the fixed line telecoms market in Sweden, 2011 18
Figure 12: Factors influencing the threat of substitutes in the fixed line telecoms market in Sweden, 2011 19
Figure 13: Drivers of degree of rivalry in the fixed line telecoms market in Sweden, 2011 20
Figure 14: Tele2 AB: revenues & profitability 24
Figure 15: Tele2 AB: assets & liabilities 24
Figure 16: Telenor ASA: revenues & profitability 28
Figure 17: Telenor ASA: assets & liabilities 28
Figure 18: TeliaSonera AB: revenues & profitability 31
Figure 19: TeliaSonera AB: assets & liabilities 31

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