Fixed Line Telecoms in Australia

Description:

Fixed Line Telecoms in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2010-14, and forecast to 2019). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the Australia fixed line telecoms market. Includes market size data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Highlights

- The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Revenues from internet services and value-added services are included. Market volumes represent the number of fixed-line telephones. All currency conversions were carried out at constant 2013 average annual exchange rates.

- The Australian fixed line telecoms market had total revenues of $10.0bn in 2014, representing a compound annual rate of change (CARC) of -4.8% between 2010 and 2014.

- Market volumes declined with a CARC of -0.8% between 2010 and 2014, to reach a total of 10.08 million fixed line telephones in 2014.

- The performance of the market is forecast to decline further but at a slower pace, with an anticipated CARC of -2.7% for the five-year period 2014 - 2019, which is expected to drive the market to a value of $8.7bn by the end of 2019.

Features

Save time carrying out entry-level research by identifying the size, growth, and leading players in the fixed line telecoms market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fixed line telecoms market in Australia

Leading company profiles reveal details of key fixed line telecoms market players’ global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia fixed line telecoms market with five year forecasts

Macroeconomic indicators provide insight into general trends within the Australia economy

Key Questions Answered

What was the size of the Australia fixed line telecoms market by value in 2014?

What will be the size of the Australia fixed line telecoms market in 2019?

What factors are affecting the strength of competition in the Australia fixed line telecoms market?

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