The Spanish Defense Industry - Market Opportunities and Entry Strategies, Analyses and Forecasts to 2016

Description:
Synopsis
- Top level overview of the Spanish defense industry
- A breakdown of the Spanish defense industry by spend pattern valued from 2005 through 2010 and forecasted from 2011 through 2016
- A breakdown of the markets by segment valued from 2005 through 2010 and forecasted from 2011 through 2016
- Details of top companies active across the Spanish defense industry
- Emerging trends and opportunities in the Spanish defense industry in the last 12 months

Summary
This report offers insights into market opportunities and entry strategies adopted by foreign OEMs to gain a market share in Spain. In particular, it offers in-depth analysis of the following:

- Market opportunity and attractiveness: Detailed analysis of the current market size and growth expectations during 2011–2016, including highlights of the key drivers, to aid understanding of the growth dynamics. It also benchmarks the sector against key global markets and provides detailed understanding of emerging opportunities in specific areas.

- Procurement dynamics: Trend analysis of imports and exports, along with their implications and impact on the Spanish industry. Industry structure: Five forces analysis to identify various power centers in the Spanish industry and how these are likely to develop in the future.

- Market entry strategy: Analysis of possible ways to enter the market, along with knowledge of how existing companies have entered the market, including key contracts, alliances, and strategic initiatives.

- Competitive landscape and strategic insights: Analysis of the competitive landscape of defense manufacturers in Spain. It provides an overview of the key defense companies (both domestic and foreign) along with insights such as key alliances, strategic initiatives and a brief financial analysis.

- Business environment and country risk: A range of drivers at country level, assessing business environment and country risk. It covers historical and forecast values for a range of indicators evaluating business confidence, economic performance, infrastructure quality and availability, labor force, demographics, and political and social risk.

Scope
- Analysis of defense industry market size from 2005 through 2010 and forecasts till 2016
- Analysis of defense budget allocation
- Benchmarking with key global markets
- Market opportunities
- Defense procurement dynamics
- Industry dynamics
- Market entry strategy
- Competitive landscape and strategic insights
- Business environment and country risk

Reasons To Buy
- Gain insight into the Spanish defense industry with current, historic and forecast market values
- Get insight into market opportunity and attractiveness
- Get insight into the industry procurement dynamics
- Gain insight on industry structure
- Gain insight into the regulations governing the Spanish defense industry and the potential market entry strategies with an expert analysis of the competitive structure
- Identify top companies in the Spanish defense industry along with profiles of all those companies
Key Highlights
In 2011, Spanish military expenditure valued US$XX billion and grew at a CAGR of XX% during the review period. However, due to financial constraints caused by the global economic crisis, the nation’s military expenditure is expected to register a more moderate CAGR of XX% during the forecast period to value US$XX billion in 2016. Despite cuts to the Spanish defense budget, Spanish defense expenditure is expected to be supported by security threats, international missions and the country’s strained relationship with Morocco. During the review period, Spain allocated an average XX% of its GDP towards defense expenditure. However, during the forecast period this is anticipated to decline to an average XX% of its GDP, to reduce the overall budget deficit of the country.

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