Public Opinion on Gaming Consoles on Social Media

Description: This report tells you what consumers have been saying about gaming consoles on social media in the last 12 months, when and where they're posting their opinions and why.

The report is full of charts, detailed data descriptions and straightforward analysis of the most interesting data points and is packed with hard data that is easy to understand and easy to act on.

ESSENTIAL DATA FROM THE REPORT

Social media users posted 71,001 opinions on gaming consoles in the last 12 months, which they shared 17,358,322 times.

64% of opinions posted on gaming consoles on social media in the last 12 months were positive.

Playstation 2 was the most gaming console on social media in the last 12 months, with 92% of opinions positive.

...and a wealth of other data that is essential for anyone involved in the marketing or analysis of the gaming industry.

WHAT'S IN THE REPORT

The report contains 20 charts over 23 pages on the top selling gaming consoles.

WHO SHOULD BUY THIS REPORT

Anyone who wants to understand what people have been saying about their product or industry on social media over the last 12 months. So whether you're a social media manager, a marketer, consultant or analyst, you're sure to discover actionable insights that'll give you a better understanding of your industry and how social media is changing it.

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Section 1 - Social media users' opinions about gaming consoles
1.1 General Sentiment
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1.3 Reach of opinions on gaming consoles
1.4 How news and events shaped people's opinions of gaming consoles

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Section 3 - Profile of Social Media Commentators
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4.1 Top 10 gaming consoles in the last 12 months
4.2 Changes in public sentiment for the most talked about gaming consoles

Section 5 - Methodology

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