Software in the United Kingdom

Description:

Software in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2010-14, and forecast to 2019). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the United Kingdom software market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Highlights:

- The computer software market consists of systems and application software. Systems software comprises operating systems, network and database management and other systems software. Application software comprises general business productivity and home use applications, cross-industry and vertical market applications, and other application software. Market value figures are assessed at manufacturer selling price (MSP), based on revenues from software sales and licenses. Any currency conversions used in the creation of this report have been calculated using constant 2014 annual average exchange rates.
- The UK software market had total revenues of $19.3bn in 2014, representing a compound annual growth rate (CAGR) of 5.2% between 2010 and 2014.
- The network and database management segment was the market's most lucrative in 2014, with total revenues of $4.8bn, equivalent to 24.7% of the market's overall value.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 6.9% for the five-year period 2014 - 2019, which is expected to drive the market to a value of $27.0bn by the end of 2019.

Features

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software market in the United Kingdom
Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in the United Kingdom
Leading company profiles reveal details of key software market players' global operations and financial performance
Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom software market with five year forecasts
Macroeconomic indicators provide insight into general trends within the United Kingdom economy

Key Questions Answered:

What was the size of the United Kingdom software market by value in 2014?
What will be the size of the United Kingdom software market in 2019?
What factors are affecting the strength of competition in the United Kingdom software market?
How has the market performed over the last five years?
What are the main segments that make up the United Kingdom's software market?

Contents:

Executive Summary
Market value
Market value forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market Segmentation
Category segmentation
Geography segmentation
Market Outlook
Market value forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Microsoft Corporation
Oracle Corporation
The Sage Group plc
SAP SE
Macroeconomic Indicators
Country Data
Methodology
Industry associations
Related research
Appendix
About
List of Tables:
Table 1: United Kingdom software market value: $ billion, 2010-14
Table 2: United Kingdom software market category segmentation: $ billion, 2014
Table 3: United Kingdom software market geography segmentation: $ billion, 2014
Table 4: United Kingdom software market value forecast: $ billion, 2014-19
Table 5: Microsoft Corporation: key facts
Table 6: Microsoft Corporation: key financials ($)
Table 7: Microsoft Corporation: key financial ratios
Table 8: Oracle Corporation: key facts
Table 9: Oracle Corporation: key financials ($)
Table 10: Oracle Corporation: key financial ratios
Table 11: The Sage Group plc: key facts
Table 12: The Sage Group plc: key financials ($)
Table 13: The Sage Group plc: key financials (£)
Table 14: The Sage Group plc: key financial ratios
Table 15: SAP SE: key facts
Table 16: SAP SE: key financials ($)  
Table 17: SAP SE: key financials (£)
Table 18: SAP SE: key financial ratios
Table 19: United Kingdom size of population (million), 2010-14
Table 20: United Kingdom gdp (constant 2005 prices, $ billion), 2010-14
Table 21: United Kingdom gdp (current prices, $ billion), 2010-14
Table 22: United Kingdom inflation, 2010-14
Table 23: United Kingdom consumer price index (absolute), 2010-14
Table 24: United Kingdom exchange rate, 2010-14

List of Figures:

Figure 1: United Kingdom software market value: $ billion, 2010-14
Figure 2: United Kingdom software market category segmentation: % share, by value, 2014
Figure 3: United Kingdom software market geography segmentation: % share, by value, 2014
Figure 4: United Kingdom software market value forecast: $ billion, 2014-19
Figure 5: Forces driving competition in the software market in the United Kingdom, 2014
Figure 6: Drivers of buyer power in the software market in the United Kingdom, 2014
Figure 7: Drivers of supplier power in the software market in the United Kingdom, 2014
Figure 8: Factors influencing the likelihood of new entrants in the software market in the United Kingdom, 2014

Figure 9: Factors influencing the threat of substitutes in the software market in the United Kingdom, 2014

Figure 10: Drivers of degree of rivalry in the software market in the United Kingdom, 2014

Figure 11: Microsoft Corporation: revenues & profitability

Figure 12: Microsoft Corporation: assets & liabilities

Figure 13: Oracle Corporation: revenues & profitability

Figure 14: Oracle Corporation: assets & liabilities

Figure 15: The Sage Group plc: revenues & profitability

Figure 16: The Sage Group plc: assets & liabilities

Figure 17: SAP SE: revenues & profitability

Figure 18: SAP SE: assets & liabilities

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