Picture Archiving and Communication Systems (PACS) - Global Opportunity Assessment, Competitive Landscape and Market Forecasts to 2017

Description:

GlobalData's new report, “Picture Archiving and Communication Systems (PACS) - Global Opportunity Assessment, Competitive Landscape and Market Forecasts to 2017” provides key data, information and analysis on the global Picture Archiving and Communication Systems (PACS) market. The report provides market landscape, competitive landscape and market trends information on the PACS market. The report provides comprehensive information on the key trends affecting the market, and key analytical content on the market's dynamics. The report also reviews the competitive landscape and technology offerings.

This report is built using data and information sourced from proprietary databases, primary and secondary research and in-house analysis by GlobalData's team of industry experts.

Scope

- Key geographies covered include the US, Canada, the UK, Germany, France, Italy, Spain, Japan, China, India, Australia, and Brazil.
- Key segments covered include Cardio PACS, Endo PACS, Oncology PACS and Radiology PACS.
- Qualitative analysis of key market trends, market drivers, and restraints within the PACS market.
- The report also covers information on the leading market players, the competitive landscape, and the leading pipeline products and technologies.
- Key players covered include GE Healthcare, Philips Healthcare, FUJIFILM Holdings Corporation, Agfa-Gevaert N.V., McKesson Corporation and Siemens Healthcare

Reasons to buy

- Develop business strategies by understanding the trends and developments that are driving the PACS market globally.
- Design and develop your product development, marketing and sales strategies.
- Develop market-entry and market expansion strategies.
- Identify key players best positioned to take advantage of the emerging market opportunities.
- Exploit in-licensing and out-licensing opportunities by identifying products that are most likely to ensure a robust return.
- What's the next big thing in the PACS market landscape? – Identify, understand and capitalize.
- Make more informed business decisions from the insightful and in-depth analysis of the global PACS market and the factors shaping it.

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