Fixed Line Telecoms - Scandinavia Industry Guide

Description: Fixed Line Telecoms - Scandinavia Industry Guide is an essential resource for top-level data and analysis covering the Fixed Line Telecoms industry in each of the Scandinavian (Denmark, Norway and Sweden) countries. The report includes easily comparable data on market value, segmentation, and five forces analysis, plus full five year market forecasts for each country. It examines future problems, innovations and potential growth areas within the market.

Scope of the Report
- Contains an executive summary market values, and segmentation
- Provides textual analysis of the industry's prospects, competitive landscape and profiles of leading companies
- Incorporates in-depth five forces competitive environment analysis and scorecards
- Compares data from Denmark, Norway and Sweden, alongside individual chapters on each country.
- Includes a five-year forecast of the industry

Highlights
The Scandinavian fixed line telecoms market had a total market value of $9.2 billion in 2011. Norway was the fastest growing country with a CAGR of -1.6% over the 2007-11 period.

Within the fixed line telecoms industry, Sweden is the leading country among the Scandinavian countries, with market revenues of $4.1 billion in 2011.

Sweden is expected to lead the fixed line telecoms in the Scandinavian countries, with a value of $3.4 billion in 2016.

Why you should buy this report
- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

Market Definition
The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and other non-voice information transmission using fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. Revenues from internet services and value-added services are included. Market volumes represent the number of fixed-line telephones. All currency conversions were carried out at constant 2011 average annual exchange rates.

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