Coolcat Total Stock Market Report

Description: The Coolcat Total Stock Market Report covers larger stocks with market capitalizations of more than $1 billion and also features a ""total market"" model portfolio with dynamic stocks and ETFs from our other newsletters. Established in December 2005. Two model portfolios.

Publisher Kevin Kennedy, a veteran of more than 20 years in newspaper journalism and the former mayor of his hometown, was used to trying to find answers to vexing questions when he began working to solve one of the biggest mysteries of all in the mid-1990s: what makes stocks go up in price?

Kennedy wondered: Was there a way for the average weekend warrior with a real job to cut the thousands of stocks and mutual funds down to a much smaller number that could then be examined more closely without studying stocks for hours and hours each day?

Early on in his quest, Kennedy was introduced to the ideas of William O'Neil, the publisher of Investors Business Daily and author of ""How to Make Money in Stocks,"" in which he details his CANSLIM approach to investing.

As a numbers junkie, Kennedy found the statistics in IBD fascinating and set out to work on developing statistical ideas that could produce winners. Kennedy found the CANSLIM approach wanting in some respects, but relied heavily on its basic tenets of investing during strong market conditions and using research to isolate the characteristics found in winning stocks.

*This title is biweekly

Contents:

I: Larger Stocks Portfolio  
Sold Since Last Report  
Pending Orders  
Moves, Existing Positions  
Moves, New Positions

II: Total Stock Market Portfolio  
Sold Since Last Report  
Pending Orders  
Moves, Existing Positions  
Moves, New Positions

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/2019715/](http://www.researchandmarkets.com/reports/2019715/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Coolcat Total Stock Market Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/2019715/">http://www.researchandmarkets.com/reports/2019715/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCPLVR63</td>
</tr>
</tbody>
</table>

Product Format
Please select the product format and quantity you require:

 Quantity

| Electronic (PDF - 1 Year Sub.) - Single User: | USD 179 |

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card:  You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check:  Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:  Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World